Cancer Assistance PROGRAM

CAP is Home Gala



SPONSORSHIP OPPORTUNITIES

Why support the Cancer Assistance Program?

The Cancer Assistance Program (CAP) is a community-based, not-for-profit organization, providing FREE services to ease the physical, emotional, and economic impact of all those affected by cancer in the greater Hamilton area. Supports continue for as long as individuals require them. With no sustainable government funding, CAP is challenged each year with raising more funds to meet our community's demand and we cannot do it alone.

Join us as a Community Partner!

DIAMOND LEVEL
Presenting Sponsor

SOLD

Presenting Title Sponsor | $20,000

Prominent presenting sponsor logo and a complimentary table of 8

- Prominent logo placement on marketing materials, event website, social posts and livestream
- Mentioned in all event media; television, radio, print and press releases
- Social media posts (minimum 3) mentioning and tagging sponsor across all CAP social channels
- Opportunity to provide greetings via in person or pre-recorded video at the event
- Recognition in Annual Report, Community Newsletter and Partner's Page on website

PLATINUM LEVEL

Dinner Sponsor | $10,000

Prominent logo as the dinner sponsor and a complimentary table of 8

- Prominent logo placement on marketing materials, event website, social posts and livestream
- Mentioned in all event media; television, radio, print and press releases
- Social media posts (minimum 3) mentioning and tagging sponsor across all CAP social channels
- Opportunity to provide greetings via in person or pre-recorded video at the event
- Recognition in Annual Report, Community Newsletter and Partner's Page on website



Kelechi | CAP Client



Henry | CAP Client



Dennis | CAP Client



Lora | CAP Client

Help every CAP client feel at home.

555 Concession St, Hamilton | 905.383.9797 | Charitable Registration #14026 2759 RR0001

CAP IS *Home* GALA

GOLD LEVEL

VENUE SPONSOR SOLD!

VENUE SPONSOR OR AV SPONSOR | $5,000 - $7,500

Prominent logo as Venue or AV sponsor and 4 in-person tickets

- Prominent logo placement on marketing materials, event website, social posts and livestream
- Mentioned in all event media; television, radio, print and press releases
- Social media posts (minimum 3) mentioning and tagging sponsor across all CAP social channels
- Opportunity to provide greetings via in person or pre-recorded video at the event
- Recognition in Annual Report, Community Newsletter and Partner's Page on website

SILVER LEVEL

SOLD

RECEPTION OR ENTERTAINMENT SPONSOR | $3,000

Prominent logo as the reception sponsor and 2 in-person tickets

- Prominent logo placement on marketing materials, event website, social posts and livestream
- Logo placement on event website, social posts and livestream if offered
- Social media posts (minimum 3) mentioning and tagging sponsor across all CAP social channels
- Recognition in Annual Report, Community Newsletter and Partner's Page on website

BRONZE LEVEL

SOLD

SILENT AUCTION OR MYSTERY ENVELOPE SPONSOR | $2,500

Logo on silent auction platform OR on mystery envelopes

- Logo placement on event website, social posts and livestream if offered
- Social media posts (minimum 3) mentioning and tagging sponsor across all CAP social channels
- Recognition in Annual Report, Community Newsletter and Partner's Page on website

COMMUNITY LEVEL

UNLIMITED!

TABLE SPONSOR | $2,000

Logo on table signage at the event and receive a table of 8 for yourself & guests or donate to CAP Volunteers

- Name placement on event website, social posts and livestream

FRIEND LEVEL

UNLIMITED!

FRIEND SPONSOR | $500 - $1,000

Logo on signage at the event

- Name placement on event website, social posts and livestream