



Cancer Assistance
PROGRAM

SPONSORSHIP OPPORTUNITIES

2026 EVENTS

SPRING FLING | CARE WALK & ROLL | GOLF CLASSIC | GALA



cancerassist.ca



555 Concession St., Hamilton



905.383.9797x107



dvacon@cancerassist.ca



MARCH 20

400+ attendees join CAP, at the Royal Canadian Legion Branch 163, for a casual evening of food, music, games, dancing, celebration and fundraising!



MAY 23

5km Walk, Run or Roll, with meet up locations at the CAP Office or in Binbrook.



AUGUST 11

The Golf Classic includes 18 holes at Dundas Valley Golf & Curling Club with carts, dinner, snacks, specialty holes, on-course experiences, prizes and more!

CAP'S GALA

NOVEMBER 12

An evening at Liuna Station featuring fine dining, entertainment, and community impact.



Sponsorship Levels

Choose a level to be a sponsor at every event or choose a la carte within each level.



DIAMOND LEVEL

\$40,000

- **SPRING FLING** - Presenting Sponsor **\$5,000**
- **CARE WALK & ROLL** - Presenting Sponsor **\$5,000**
- **GOLF CLASSIC** - Presenting Sponsor **\$10,000**
- **GALA** - Presenting Sponsor **\$20,000**



PLATINUM LEVEL

\$20,000

- **SPRING FLING** - Entertainment or Venue Sponsor **\$2,500**
- **CARE WALK & ROLL** - Registration or Silent Auction Sponsor **\$2,500**
- **GOLF CLASSIC** - Celebration Sponsor **\$5,000**
- **GALA** - Dinner Sponsor **\$10,000**



GOLD LEVEL

\$13,500 - \$15,000

- **SPRING FLING** - Ticket Sponsor **\$2,000**
- **CARE WALK & ROLL** - Meet Up Location Sponsor **\$2,000**
- **GOLF CLASSIC** - Gift Sponsor **\$3,500**
- **GALA** - Venue Sponsor or AV Sponsor **\$6,000 - \$7,500**



SILVER LEVEL

\$8,000

- **SPRING FLING** - Hospitality or Silent Auction Sponsor **\$1,500**
- **CARE WALK & ROLL** - Why I Care Bib Sponsor **\$1,500**
- **GOLF CLASSIC** - Golf Cart, Beverage or Driving Range Sponsor **\$2,000**
- **GALA** - Reception or Entertainment Sponsor **\$3,000**

Sponsorship Levels

Choose a level to be a sponsor at every event or choose a la carte within each level.

BRONZE LEVEL

\$5,000

- **SPRING FLING** - Game Sponsor **\$500**
- **CARE WALK & ROLL** - Route Marker Sponsor **\$1,000**
- **GOLF CLASSIC** - Specialty Hole Sponsor **\$1,000**
- **GALA** - Silent Auction or Mystery Envelope Sponsor **\$2,500**

COMMUNITY LEVEL

\$2,775 - \$3,000

- **SPRING FLING** - Prize Table Sponsor **\$250**
- **CARE WALK & ROLL** - Prize Table Sponsor **\$250**
- **GOLF CLASSIC** - Hole Sponsor, 1 Sign or 2 Signs Front & Back Holes **\$275 - \$500**
- **GALA** - Table Sponsor **\$2,000**

FRIEND LEVEL

\$1,000 - \$1,500

- **SPRING FLING** - Friend Sponsor **\$175**
- **CARE WALK & ROLL** - Friend Sponsor **\$150**
- **GOLF CLASSIC** - Friend Sponsor **\$175**
- **GALA** - Friend Sponsor **\$500 - \$1,000**



Sponsorship Benefits

DIAMOND LEVEL

Presenting Sponsor

Spring Fling Specific: Prominent presenting sponsor logo and table of 8 guests

CARE Walk & Roll Specific: Prominent presenting sponsor logo and walk team up to 10 participants

Golf Classic Specific: Prominent presenting sponsor logo, golf foursome and VIP parking

Gala Specific: Prominent presenting sponsor logo and table of 8 guests

- Prominent logo placement on marketing materials, event website, social posts and livestream if offered
- Mentioned in all event media; television, radio, print and press releases
- Social media posts (minimum 3) mentioning and tagging sponsor across all CAP social channels
- Opportunity to provide greetings via in person or pre-recorded video at the event
- Opportunity to include branded materials in swag bags if available
- Recognition in Annual Report, Community Newsletter and Partner's Page on website

PLATINUM LEVEL

Spring Fling Specific: Prominent logo as entertainment OR venue sponsor and 4 tickets

CARE Walk & Roll Specific: Prominent logo on registration website OR silent auction platform and walk team up to 5 participants

Golf Classic Specific: Prominent logo as the celebration sponsor, golf foursome and VIP parking

Gala Specific: Prominent logo as the dinner sponsor and table of 8 guests

- Prominent logo placement on marketing materials, event website, social posts and livestream if offered
- Mentioned in all event media; television, radio, print and press releases
- Social media posts (minimum 3) mentioning and tagging sponsor across all CAP social channels
- Opportunity to provide greetings via in person or pre-recorded video at the event
- Opportunity to include branded materials in swag bags if available
- Recognition in Annual Report, Community Newsletter and Partner's Page on website

GOLD LEVEL

Spring Fling Specific: Prominent logo on event tickets and registration website and 2 tickets

CARE Walk & Roll Specific: Prominent logo on meet up location promotion, opportunity to host one of the meet up locations and a walk team up to 5 participants

Golf Classic Specific: Prominent logo on golfer gift and 2 golfers

Gala Specific: Prominent logo as venue sponsor OR AV sponsor and 4 tickets

- Prominent logo placement on marketing materials, event website, social posts and livestream if offered
- Mentioned in all event media; television, radio, print and press releases
- Social media posts (minimum 3) mentioning and tagging sponsor across all CAP social channels
- Opportunity to provide greetings via in person or pre-recorded video at the event
- Opportunity to include branded materials in swag bags if available
- Recognition in Annual Report, Community Newsletter and Partner's Page on website

Sponsorship Benefits

SILVER LEVEL

Spring Fling Specific: Prominent logo on food tables OR silent auction

CARE Walk & Roll Specific: Custom graphic on “Why I Care” walk bib

Golf Classic Specific: Prominent logo on all golf carts OR on beverage carts and drink tickets OR on the driving range

Gala Specific: Prominent logo as the reception sponsor OR entertainment sponsor at the event and 2 tickets

- Logo placement on event website, social posts and livestream if offered
- Social media posts (minimum 3) mentioning and tagging sponsor across all CAP social channels
- Opportunity to include branded materials in swag bags if available
- Recognition in Annual Report, Community Newsletter and Partner’s Page on website

BRONZE LEVEL

Spring Fling Specific: Prominent logo on game signage

CARE Walk & Roll Specific: Logo on route marker signage

Golf Classic Specific: Logo on larger signage at designated specialty hole and opportunity to host the hole

Gala Specific: Logo on silent auction platform OR on mystery envelopes

- Logo placement on event website, social posts and livestream if offered
- Social media posts (minimum 3) mentioning and tagging sponsor across all CAP social channels
- Opportunity to include branded materials in swag bags if available
- Recognition in Annual Report, and Community Newsletter

COMMUNITY LEVEL

Spring Fling Specific: Logo on prize table

CARE Walk & Roll Specific: Logo on prize table

Golf Classic Specific: Logo on signage at designated hole, 1 sign or 2 signs on the front & back holes

Gala Specific: Logo on your table at the event and a complimentary table of 8

- Name placement on event website, social posts and livestream if offered
- Opportunity to include branded materials in swag bags if available

FRIEND LEVEL

Name placement on event website, signage, social posts and livestream if offered