

# GOLF CLASSIC SPONSORSHIP PROPOSAL



## Why support the Cancer Assistance Program?

The Cancer Assistance Program (CAP) is a community-based, not-for-profit organization, providing FREE services to ease the physical, emotional, and economic impact of all those affected by cancer in the greater Hamilton area. Supports continue for as long as individuals require them. With no sustainable government funding, CAP is challenged each year with raising more funds to meet our community's demand and we cannot do it alone.

## Sponsorship Benefits

### DIAMOND LEVEL

Presenting  
Sponsor

#### **Presenting Title Sponsor | \$5,000**

*Prominent presenting sponsor logo, golf foursome and VIP parking*

- Prominent logo placement on marketing materials, event website, social posts and livestream if offered
- Social media posts (minimum 3) mentioning and tagging sponsor across all CAP social channels
- Opportunity to include branded materials in swag bags if available
- Recognition in Annual Report, Community Newsletter and Partner's Page on website

**SOLD!**

### PLATINUM LEVEL

#### **CELEBRATION OR VIP PARKING SPONSOR | \$5,000**

*Prominent logo as the celebration sponsor, golf foursome and VIP parking*

- Prominent logo placement on marketing materials, event website, social posts and livestream if offered
- Social media posts (minimum 3) mentioning and tagging sponsor across all CAP social channels
- Opportunity to include branded materials in swag bags if available
- Recognition in Annual Report, Community Newsletter and Partner's Page on website

### GOLD LEVEL

#### **GOLFER GIFT SPONSOR | \$3,500**

*Prominent logo on golfer gift*

- Prominent logo placement on marketing materials, event website, social posts and livestream if offered
- Social media posts (minimum 3) mentioning and tagging sponsor across all CAP social channels
- Opportunity to include branded materials in swag bags if available
- Recognition in Annual Report, Community Newsletter and Partner's Page on website

# Sponsorship Benefits

Beverage Cart  
SOLD!

## SILVER LEVEL

### **GOLF CARTS OR BEVERAGE CARTS AND DRINK TICKETS SPONSOR | \$2,000**

*Prominent logo on all golf carts OR on beverage carts and drink tickets*

- Prominent logo placement on marketing materials, event website, social posts and livestream if offered
- Social media posts (minimum 3) mentioning and tagging sponsor across all CAP social channels
- Opportunity to include branded materials in swag bags if available
- Recognition in Annual Report, Community Newsletter and Partner's Page on website

## BRONZE LEVEL

### **Specialty Hole Sponsor | \$1,000**

*Logo on larger signage at designated specialty hole and opportunity to host the hole*

- Prominent logo placement on marketing materials, event website, social posts and livestream if offered
- Social media posts (minimum 3) mentioning and tagging sponsor across all CAP social channels
- Opportunity to include branded materials in swag bags if available
- Recognition in Annual Report, Community Newsletter and Partner's Page on website

## COMMUNITY LEVEL

### **Hole Sponsor | \$500**

*Logo on signage at designated hole*

- Prominent logo placement on marketing materials, event website, social posts and livestream if offered
- Social media posts (minimum 3) mentioning and tagging sponsor across all CAP social channels
- Opportunity to include branded materials in swag bags if available
- Recognition in Annual Report, Community Newsletter and Partner's Page on website

## FRIEND LEVEL

### **FRIEND SPONSOR | \$175**

- Name placement on event website, social posts and livestream if offered

With 144 Golfers plus extra volunteers and staff on event day and 4,300 followers on our social channels it is worth joining us as a sponsor for CAP's Annual Golf Classic.

Contact Dusty Vacon at [dvacon@cancerassist.ca](mailto:dvacon@cancerassist.ca) or 905.383.9797x107