



Sponsorship Opportunities 2025

Spring Fling | CARE Walk & Roll
Golf Classic | Signature Event

 cancerassist.ca

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2025 Events



MARCH
21

Spring Fling

Casual evening with friends, food, games & dancing.



MAY
24

CARE Walk & Roll

5km Walk or Roll, with meet up locations in Hamilton



AUG
12

Golf Classic

18 holes at Dundas Valley Golf & Curling Club



NOV
13

Signature Event

An evening of fine dining, entertainment, and community impact.



For more information, contact:

Dusty Vacon

Manager, Fund Development

dvacon@cancerassist.ca

905.383.9797x107



Sponsorship Levels

Choose a level to be a sponsor at every event or choose a la carte within each level.

\$35,000

DIAMOND LEVEL

Spring Fling Presenting Sponsor	\$5,000
CARE Walk & Roll Presenting Sponsor	\$5,000
Annual Golf Classic Presenting Sponsor	\$10,000
Signature Event Presenting Sponsor	\$15,000

\$20,000

PLATINUM LEVEL

Spring Fling Entertainment Sponsor	\$2,500
CARE Walk & Roll Registration or Silent Auction Sponsor	\$2,500
Annual Golf Classic Celebration Sponsor	\$5,000
Signature Event Experience Bundle Sponsor or Dinner Sponsor	\$10,000

\$15,000

GOLD LEVEL

Spring Fling Ticket Sponsor	\$2,000
CARE Walk & Roll Meet Up Location Sponsor	\$2,000
Annual Golf Classic Gift Sponsor	\$3,500
Signature Event AV Sponsor	\$7,500

\$10,000

SILVER LEVEL

Spring Fling Silent Auction or Food Sponsor	\$1,500
CARE Walk & Roll Why I Care Bib Sponsor	\$1,500
Annual Golf Classic Golf Cart or Beverage Sponsor	\$2,000
Signature Event Entertainment Sponsor	\$5,000

Sponsorship Levels

Choose a level to participate in every event or choose a la carte within each level.

\$5,000

BRONZE LEVEL

Spring Fling Game Sponsor	\$500
CARE Walk & Roll Route Marker Sponsor	\$1,000
Annual Golf Classic Specialty Hole Sponsor	\$1,000
Signature Event Silent Auction or Mystery Envelope Sponsor	\$2,500

\$3,000

COMMUNITY LEVEL

Spring Fling Prize Table Sponsor	\$250
CARE Walk & Roll Prize Sponsor	\$250
Annual Golf Classic Hole Sponsor	\$500
Signature Event Community Sponsor	\$2,000

\$1,000

FRIEND LEVEL

Spring Fling Friend Sponsor	\$175
CARE Walk & Roll Friend Sponsor	\$150
Annual Golf Classic Friend Sponsor	\$175
Signature Event Friend Sponsor	\$500

Multi-event sponsorships are more than financial contributions—they foster a shared mission to provide unwavering support. CAP's partners ensure its legacy of care and compassion continues, and their message to other businesses is clear: supporting CAP is an investment in strengthening our community and the people within it. Together, we can help CAP remain a lifeline for decades to come. As a multi event sponsor you receive recognition all year long!



Sponsorship Benefits

DIAMOND LEVEL

Presenting Sponsor

Spring Fling Specific: Prominent presenting sponsor logo and table of 8
CARE Walk & Roll Specific: Prominent presenting sponsor logo and walk team up to 10 participants
Golf Classic Specific: Prominent presenting sponsor logo, golf foursome and VIP parking
Signature Event Specific: Prominent presenting sponsor logo and 5 experience bundles OR 5 in-person tickets

- Prominent logo placement on marketing materials, event website, social posts and livestream if offered
- Mentioned in all event media; television, radio, print and press releases
- Social media posts (minimum 3) mentioning and tagging sponsor across all CAP social channels
- Opportunity to provide greetings via in person or pre-recorded video at the event
- Opportunity to include branded materials in swag bags if available
- Recognition in Annual Report, Community Newsletter and Partner's Page on website

PLATINUM LEVEL

Spring Fling Specific: Prominent logo as entertainment sponsor and 4 tickets
CARE Walk & Roll Specific: Prominent logo on registration website OR silent auction platform and walk team up to 5 participants
Golf Classic Specific: Prominent logo as the celebration sponsor, golf foursome and VIP parking
Signature Event Specific: Prominent logo as the experience bundle OR dinner sponsor and 4 experience bundles OR 4 in-person tickets

- Prominent logo placement on marketing materials, event website, social posts and livestream if offered
- Mentioned in all event media; television, radio, print and press releases
- Social media posts (minimum 3) mentioning and tagging sponsor across all CAP social channels
- Opportunity to provide greetings via in person or pre-recorded video at the event
Opportunity to include branded materials in swag bags if available
- Recognition in Annual Report, Community Newsletter and Partner's Page on website

GOLD LEVEL

Spring Fling Specific: Prominent logo on event tickets and registration website and 2 tickets
CARE Walk & Roll Specific: Prominent logo on meet up location promotion, opportunity to host a meet up location and a walk team up to 5 participants
Golf Classic Specific: Prominent logo on golfer gift
Signature Event Specific: Prominent logo as AV sponsor and 3 experience bundles OR 3 in-person tickets

- Prominent logo placement on marketing materials, event website, social posts and livestream if offered
- Mentioned in all event media; television, radio, print and press releases
- Social media posts (minimum 3) mentioning and tagging sponsor across all CAP social channels
- Opportunity to provide greetings via in person or pre-recorded video at the event
- Opportunity to include branded materials in swag bags if available
- Recognition in Annual Report, Community Newsletter and Partner's Page on website

Sponsorship Benefits

SILVER LEVEL

Spring Fling Specific: Prominent logo on silent auction OR food tables

CARE Walk & Roll Specific: Custom graphic on bib and as part of the registration tool kit

Golf Classic Specific: Prominent logo on all golf carts OR on beverage carts and drink tickets

Signature Event Specific: Prominent logo as the entertainment sponsor and 2 experience bundles OR 2 in-person tickets

- Prominent logo placement on marketing materials, event website, social posts and livestream if offered
- Logo placement on event website, social posts and livestream if offered
- Social media posts (minimum 3) mentioning and tagging sponsor across all CAP social channels
- Opportunity to include branded materials in swag bags if available
- Recognition in Annual Report, Community Newsletter and Partner's Page on website

BRONZE LEVEL

Spring Fling Specific: Prominent logo on game signage

CARE Walk & Roll Specific: Logo on route marker signage

Golf Classic Specific: Logo on larger signage at designated specialty hole and opportunity to host the hole

Signature Event Specific: Logo on silent auction platform OR on mystery envelopes

- Logo placement on event website, social posts and livestream if offered
- Social media posts (minimum 3) mentioning and tagging sponsor across all CAP social channels
- Opportunity to include branded materials in swag bags if available Recognition in Annual Report, and Community Newsletter

COMMUNITY LEVEL

Spring Fling Specific: Logo on prize table

CARE Walk & Roll Specific: Logo on prize table

Golf Classic Specific: Logo on signage at designated hole

Signature Event Specific: Logo on signage at the event

- Name placement on event website, social posts and livestream if offered
- Opportunity to include branded materials in swag bags if available

FRIEND LEVEL

Name placement on event website, social posts and livestream if offered

With over 4,300 followers on our social channels and over 3,350 event participants it is worth joining us as a sponsor for 1 or all of our 2025 events.

**Contact: Dusty Vacon at dvacon@cancerassist.ca
905.383.9797 x 107**