

MESSAGE FROM THE EXECUTIVE DIRECTOR:



A Look to Tomorrow

With the month of December already here, it signals that another year is quickly coming to a close. For 30 years, the Cancer Assistance Program (CAP) has provided practical and essential free services, supporting cancer patients in our community to live at home while navigating their cancer journey. Today, with over 4,500 clients, the need is not going away. In fact, the demand for critical support is greater than ever.

In 2024, an estimated 247,100 Canadians will learn they have cancer. That's approximately 8,000 more diagnoses than in 2023. As the number of people impacted by cancer continues to grow, so does the urgent need for support services for individuals and families facing the emotional and physical barriers that come with a diagnosis.

With 30 new registrants every week, we've seen a 12% increase in new clients from 2023, making it impossible for us to meet the needs of every individual who turns to us for support.

This year our incredible team of volunteer drivers completed 9,497 trips, a 40% increase over 2023. In July alone, they made an average of 80 one-way trips per day, peaking at 112. However, we're currently experiencing an unprecedented waitlist, meaning that on some days we're unable to meet the growing demand for our services.

I would like to extend my sincere gratitude to the over 160 volunteers who every day go beyond the call to do what they can to meet this demand. To the Board of Directors, the staff, and our healthcare partners, thank you

for the hours spent strategically looking at new and innovative ways that we can align our services to better meet this demand.

To you our donors, thank you for your support. Every dollar does make an impact and in the attached letter, you will read comments from our cancer clients and their caregivers on how your support has made a difference.

As 2024 comes to an end, let us remind ourselves, that for 30 years, CAP has been meeting the practical demands of cancer patients and their families. We are committed for the next 30 years and beyond to finding solutions to not only meet the demand but grow services. We can't do it alone but know that through the support of our donors, our clients and our volunteers, we continue to play a valuable part in the cancer circle of care.

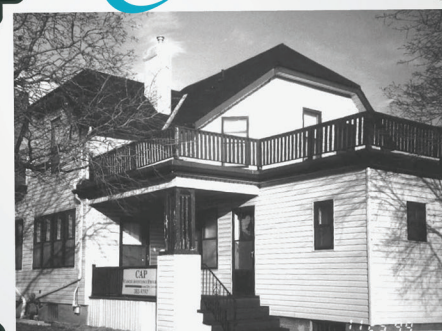
When the clock strikes midnight on December 31st, I ask that you take a moment to reflect on the past year and the gifts you have shared. Whether a financial gift or the gift of volunteering your time, I ask that you make a commitment to continue to support the needs of cancer patients and their families. It will be the best new year's resolution that you can make!

On behalf of the staff at the Cancer Assistance Program, we wish you and your family, a safe and happy holiday season and the very best in 2025.



Debbie Logel Butler | Executive Director

30TH ANNIVERSARY 1994-2024



Unlocking Generosity. A Legacy of Giving

Planned giving is on the rise, reflecting a cultural shift towards leaving lasting legacies. In Canada alone, over \$8 billion is transferred annually to charities through bequests, as reported by the Canadian Association of Gift Planners (CAGP).

Gifts of Shares and Stocks:

Donating appreciated securities offers donors tax benefits while amplifying their impact.

Bequests:

Through wills or estate plans, individuals ensure their values endure by supporting causes close to their hearts while supporting family as well. Designating a portion of one's estate to charitable organizations leaves behind a powerful legacy of generosity.

In the realm of philanthropy, planned giving empowers individuals to shape the future, ensuring their contributions make a lasting impact.

Contact us today to start your planned giving legacy.

✉ dvacon@cancerassist.ca



CAP is pleased to welcome 2 new Board members.



Dr. Hale Hirte

Dr. Hirte joined the Board of Directors in April of 2024. He is a retired medical oncologist. He was on staff at the Juravinski Cancer Centre for 35 years during which time he served as the head of the division of medical oncology and Chief of Oncology at Hamilton Health Sciences. He also had the opportunity to play leadership roles in national organizations, including the Canadian Cancer Trials Group, the Canadian Association of Medical Oncologists, and the Society of Gynecologic Oncology of Canada.

Dr. Hirte resides in Burlington with his wife where they enjoy spending time with their children and grandchildren. He is active with community groups involved in refugee sponsorship and he is looking forward to working with the CAP Board to assist cancer patients and their families in their treatment journey.



Paul Porteous

Paul joined the Board of Directors in April 2024. Paul is a proud Hamiltonian having lived in Hamilton his entire life and now raising a family with his wife Stacy in the city he grew up in. Having worked at both Hamilton Health Sciences and the Juravinski Cancer Center, and now, with a few stops in between, at St. Josephs Healthcare Hamilton, Paul has seen the impacts of Cancer in his family, friends and community and feels its time to give back.

With over 28 years of experience in all facets of Hospital Service Operations and Planning, from Redevelopment, Facilities Management, Biomedical Engineering, Environmental Services, Patient and Retail Food, Clinical Nutrition, Patient Transport, Security, Shared Equipment Management, Logistics and Linen Management Services, Paul has seen how many ways a patient's experience can be improved upon, over and above the direct clinical care a patient receives.

Paul holds a Bachelor of Science in Physiology and Nutrition as well as an MBA in Innovative Leadership and in his free time, he enjoys his youngest daughters equestrian hobby along with a golf game when time permits.



STAFF PROFILE



Daniel Hirst

CAP welcomes Daniel, our new **Transportation Specialist**, funded by a three year United Way Grant. Daniel will take the lead on scheduling the clients and volunteers for CAP's drive program, ensuring that our transportation clients are well served.

"I am excited to be taking on the role of Transportation Specialist. I am really looking forward to working with a tremendous group of volunteers, staff and board. I would like to thank everyone who has already welcomed me and if I haven't had the chance to meet you, please drop by the Drive Desk to say hello."



10th Annual CARE Walk & Roll

🕒 Saturday, May 25, 2024

A vibrant success!

The 10th Annual CARE Walk, presented by FirstOntario Credit Union, evolved into "CARE Walk and Roll" this year, embracing inclusivity so participants could join in multiple ways. Despite the rain, over 164 people showed up across four "Meet Up" locations: CAP office, Bayfront Park, Confederation Park, and Binbrook. With support from 10 local schools and brand-new logo t-shirts, the event **raised over \$101,000**.

The Binbrook location went all out with support from Sweet Expressions and local volunteers with a silent auction, swag bags from local businesses, face painting, vendor booths, costumed walkers, sidewalk chalk messages, and a celebratory atmosphere. Thank you to all who supported the event.



Women's 9 & Dine

🕒 Tuesday, June 4, 2024

The Women's 9 & Dine Golf Tournament at Southbrook Golf and Country Club was nothing short of perfect.

Attendees enjoyed a putting lesson from five-time Canadian Long Drive Champion Far Samji, who also joined them out on the course. This event was a great day of weather, friends and fundraising, with 62 golfers **raising over \$12,000** in support.



Annual Golf Classic

🕒 Tuesday, August 13, 2024

The sold-out Annual Golf Classic at Dundas Valley Golf and Curling Club, presented by Johnston Chrysler, was a day to remember. All 144 participants enjoyed a complimentary cocktail from NB Distillers, delicious treats from Cake & Kitchen, and relaxing massages from OM Massage. Special guest and former NHL Stanley Cup Champion Daniel Paille wowed attendees with his Stanley Cup ring and autographed photos.

Thanks to everyone's enthusiasm and generosity, the event **raised over \$40,000** to support FREE services for families, friends, and neighbours across the greater Hamilton area.





Third Party Fundraisers

Thank You

to our community partners who have made CAP their Charity of Choice.

This year, these amazing third-party fundraisers have raised over \$65,000 in support of CAP! You could be part of this impact by hosting a fundraiser of your own. Consider organizing a dinner where guests bring gift cards as donations, or celebrate a birthday, wedding, or anniversary by directing monetary gifts to CAP. You could even host a pickleball tournament, with proceeds going directly to support our services. No event is too small—our team is here to help promote and make your fundraiser a success!

To get started, reach out to Sheila at

✉ events@cancerassist.ca

or visit online for the application form:

🖨 cancerassist.ca/third-party-fundraisers/

or 📞 905.383.9797 x112 for more info



2024 COMMUNITY FUNDRAISING UPDATE

The support from our incredible Third-Party Fundraisers amazed us once again in 2024. Through sunshine, rain and reschedules, our partnership with the Hamilton Cardinals Baseball Association thrived, giving fans a chance to win the 50/50 lottery at every game. AIM Recycling stayed steadfast in backing our Scrap Metal Drive, while Edgewater Summer Fest's contributions grew to new heights. Hillfield Strathallan College's Monthly Employee Giving has been a consistent source of generosity, and St. John Henry Newman High School brought it all—from civies day and CARE Walk & Roll participation to their popular Purse Bingo. The Villages of Glancaster campaign continues to outdo itself each year, surpassing every expectation.

To everyone who's hosted an event, we thank you for making it possible to deliver CAP services to those in need. Together, our community makes a difference!

- AIM Scrap Metal Drive
- Ancaster Film Festival
- Annual Cameron R. Way Memorial Golf Tournament
- Bands for Boobs
- Barb Swing Cookbooks
- Big Yellow Bag Fundraiser
- Bishop Ryan Catholic Secondary School
- Blackheath Binbrook Lions Club
- Bowling for Big C
- Dundas Granite Master's Curling
- Edgewater Summer Fest
- Glow Up Beauty Salon
- Hamilton Cardinals Baseball Association
- Hamilton Police Retirees Association
- Hamilton Sparta Sports Club
- Hillfield Strathallan College – Employee Contribution
- Kal Tire Streetfest BBQ
- Layne the Auctionista Jacket Auction
- Lions Club of Rockton
- Lou's Ride for CAP
- Lynden Lions Club
- Many Seeds
- Redstone Pizza
- Royal Canadian Legion 163 – Ladies' Auxiliary
- St. John Henry Newman Catholic Secondary School
- St. Jean de Brebeuf Catholic Secondary School
- St. Thomas More Catholic Secondary School
- Sweet Expressions Binbrook
- Trenholme Park Perin Bocce Association
- Villages of Glancaster

CAP 50/50 Lottery

In 2024, CAP's three online 50/50 lotteries proved highly successful, raising over \$32,000 to support our services. The winter lottery saw a top prize of \$7,090 won by Maryanne J., while Alan W. claimed \$4,335 in the summer, and the final draw awarded \$4,905 to the lucky winner Jane E. We extend our gratitude to all participants for their invaluable support in making these lotteries a strong contributor to CAP's mission of providing help when it is really needed.



CAP'S 50/50

Lottery!

\$32,660 TOTAL RAISED IN 2024!

Half donated to CAP & half awarded to the lucky winners!

Interested in sponsoring, donating or more information?

Contact 📞 905.383.9797 x112 or ✉ events@cancerassist.ca



SENIOR OF THE YEAR!

Celebrating CAP's Senior Volunteers!

CAP was thrilled to attend the 2024 Senior of the Year Awards, celebrating Hamilton seniors 65+ who generously enrich our community's social, cultural, and civic life. We are especially proud of our nominees—Hedy Anastasio, Angelo Restivo, and Les Lasky—for their dedication to improving lives in Hamilton. Ange was nominated for the Ron Smithson Leadership Award, Hedy for the Mary Smithson Compassion and Companionship Award, and Les won the Berni Morelli Lifetime Achievement Award. Please join us in congratulating our nominees on this well-deserved recognition and in celebrating their outstanding contributions!



VOLUNTEER SPOTLIGHT

Join CAP's Volunteer Team & Make a Difference!

With demand growing, the Cancer Assistance Program (CAP) is inviting compassionate individuals to join our volunteer driving team! As a CAP volunteer driver, you'll play a vital role in helping Hamilton community members who rely on CAP for transportation to and from cancer related medical appointments and treatments. Whether you're an experienced volunteer or just exploring how you can give back, joining CAP's team is a meaningful way to support others while connecting with like-minded people. We offer flexible scheduling, mileage reimbursement, and a heartfelt sense of purpose. Come be part of our CAP family—let's make a positive impact together!

Visit our website to apply or contact Client Services and Volunteer Manager, Cindy Sharp at csharp@cancerassist.ca for more information.



DONORS MATTER

Why Multi-Event Sponsorships Matter for the Cancer Assistance Program

For 30 years, the Cancer Assistance Program (CAP) has provided free, practical services that ease the burdens of those facing cancer. This lifeline is made possible by the steadfast support of its partners, whose multi-event, year-round sponsorships allow CAP to plan and budget effectively to serve the community.

A Lifeline for the Community

CAP's inclusive approach ensures accessibility for all, aligning with the values of partners like **FirstOntario Credit Union**. *"FirstOntario recognizes the important role that CAP plays in supporting people dealing with cancer. CAP is making a positive difference for patients and their families; thanks to the invaluable support services they deliver during a very difficult time. CAP is an appreciative partner, always quick to acknowledge our participation. We're proud of our partnership and hope that in our small way, we are contributing to their important work."* Joanne Battaglia, SVP Marketing, Communications and Community Partnerships, FirstOntario Credit Union.

A Personal Connection

For **Johnston Chrysler**, the partnership is deeply personal. *"The Cancer Assistance Program holds a very special place in our family's hearts. As cancer survivors, we appreciate the support CAP provides to our community. Beating this horrible disease is tough, and CAP helps ease some of the financial and emotional strain."* Jim and Marlene Johnston, Past President, Johnston Chrysler.

Community-Centered Support

Organizations like **LiUNA Local 837** underscore CAP's far-reaching impact. *"Cancer does not know age, gender, or economic status. Therefore, it is very important that the practical and essential services offered by CAP to those in their time of need are fulfilled."* Riccardo Persi, Business Manager, LiUNA Local 837.

A Partnership Built with Purpose

For **Morison Insurance**, supporting CAP aligns with their mission of community care. *"At Morison Insurance, supporting CAP is an essential part of our commitment to the community. We believe everyone deserves access to resources and support throughout their cancer journey. Our sponsorship of CAP events helps ensure no one faces their challenge alone. Congratulations to CAP on 30 years of dedication and compassion."* Jill and Fred Morison.

A Call to Action

Multi-event sponsorships are more than financial contributions—they foster a shared mission to provide unwavering support. CAP's partners ensure its legacy of care and compassion continues, and their message to other businesses is clear: supporting CAP is an investment in strengthening our community and the people within it. Together, we can help CAP remain a lifeline for decades to come.

FirstOntario
CREDIT UNION

Johnston

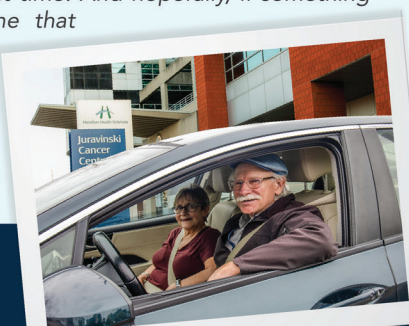
CHEVROLET Jeep DODGE RAM

LiUNA! 837

MORISON
INSURANCE

"Driving (for CAP) centers me. Its these people who need help are actually helping me. They make me be a better human being. I think every driver can tell you, they've heard from the clients themselves that they are so appreciative. I think every little bit we can do to alleviate that helplessness is a good thing. They've called me an angel. I don't have wings and I am nothing close to an angel, but it's nice to hear and it's nice to know that you're making a difference with people in their hardest time. And hopefully, if something ever happened to me that there would be somebody there for me."

Phil - CAP Volunteer Driver



The Cancer Assist Show

Practical, informative podcasts

Now offering video episodes!

Watch on YouTube or cancerassist.ca/podcast as cancer care specialists discuss a variety of practical cancer-related topics to help navigate prevention, treatment and care.

Recent Video Episodes Include:



Kidney Cancer from Diagnosis to Treatment

A discussion on Kidney Cancer with Dr. Aly-Khan including the risk factors, symptoms, diagnosis, and surgical treatment options.



A Mother's Journey Through Her Child's Cancer Diagnosis

A caring mother and wife, Sam talks about her personal experiences detailing both the physical and mental impacts from when her 10 year daughter was diagnosed with cancer.



Multiple Myeloma: What is it, And Can It Ever Be Cured?

Dr. Foley explains what multiple myeloma is, current treatment options, and the promising research that may lead to a cure in the future.



Radiating Innovation: The Evolution of Diagnostic Medicine

Owen Roberts joins us to explore the dynamic intersection of technology and healthcare, focusing on how innovations like FDG-PET scans have propelled advancements in cancer treatment.

THANK YOU

to our incredible CARE Walk & Roll, Women's 9 & Dine and Golf Classic Donors.

- 2BombedMoms
- AIM Recycling
- Aimee Rae Photography
- Albatross Indoor Golf Centre
- Anonymous
- Audi Johnston
- Binbrook Aesthetics
- Binbrook Community
- Boa Bakery
- Bonnie Pataran
- Cam Kowalski
- Canadian Tire Upper James
- Cecelia Carter-Smith
- Chris Cashin
- Cineplex
- Colio Wine
- Compass Group Canada
- Cucina Fresca
- Darling Ingredients
- David Cremasco
- David Charles Media
- Diane Finlay
- Dollar Star Plus
- Dr. Paul Bihun
- Dream Space S.O.S.
- Dundas Valley Golf & Curling Club
- Dusty Vacon
- Eastmount Chiropractic
- Emoi Vietnamese Restaurant
- EndZone Bar & Grill
- Essence Nails and Spa
- Excalibur Insurance
- Eyeology
- Fiddes Wholesale Produce Co.
- FirstOntario Credit Union
- Fortinos
- Fracarro Dental
- Freedom Oaks Golf Club
- French Revolution
- Glow Tanning & Essentials
- Graphic i.d.
- Hamilton Cardinals Baseball Association
- Hamilton Professional Firefighters Association
- Hamilton Sports Group
- Hans ReRup
- Heartwood Renovations
- Heat from the Hammer
- Hess Millwork
- Home Hardware
- iOS Estiatorio & Wine Bar
- Jacqueline Ashbaugh
- Jacqueline Demers
- Janet Vellenga
- Johnathan Demers
- Jonston Chrysler
- Josie Boetto
- Karen Bowker
- Kintec Footwear & Orthotics
- Knollwood Golf Club
- Labatts
- Lauren & Robin Varcoe
- Len Varrasso
- Lincoln Line Orchards
- Linda Pollington
- Lisa Mercanti-Ladd
- Lisa Owens
- LiUNA Local 837!
- Louise Balcomb
- Luke Allan Music
- Lyndsay Boyd
- Make-Up Your Mind
- Margo Nemeth
- McDonald's Hamilton/Stoney Creek
- McDonough Dentistry
- McHugh Whitmore
- Meadowbrook Designs
- Megan Krywicki
- Mike Fortier
- Milestones Grill & Bar
- Morison Insurance
- ND Distillers
- Niagara Ice Dogs
- Niagara Symphony Orchestra
- Noble Woodworking Designs
- OM Massage and Wellness
- O'Neil's Farm
- Paul Heimpel
- Perfect 10 Nails
- Pineland Greens Golf Club
- Pragmatech
- Rani's Barber Shop
- Red Avenue
- Red Hill Car Wash
- Rockway Vineyards Golf Club
- Ron Volterman
- Ross & McBride
- Sawmill Golf Course
- St. John Henry Newman Catholic Secondary School
- Sense of Hearing
- ServRite JBMD
- Shaw Festival 2024
- Shawn & Ed Brewing Co.
- Sheila Sferazza
- Shenanigans
- Shirlee Huisman
- Shirley MacKinnon
- Shoppers Drugmart
- Slye Fox
- Smile Design
- Southbrook Golf & Country Club
- Sprinkle Barn
- Star Clean Maintenance Inc
- Summit Station Dairy
- Sweet Expressions
- Sweet Paradise
- System Lifeline
- Ten Toe'n Shoe Shop
- The Binbrook Grill
- The Cracked Knot
- The Sly Fox
- The Workshop Sophisticated Gifting
- Thirty-One
- Thrive Massage Wellness
- Thundering Waters Golf
- Tim Hortons
- Tower Service Station Ltd.
- Turner Family Funeral Home
- Turtle Creek Golf Club
- Valentino's
- Vicky Kovljenic
- Wilma Livingstone

