

Help when you really need it.

Cancer Assistance

CIRCLE OF SUPPORT

2022 ANNUAL REPORT



2022

Celebrating Caregivers

DEBBIE LOGEL BUTLER

Executive Director

"There was so much I didn't know and wasn't prepared for. I had no time to think, I just had to do. I lost myself and my partner to this terrible disease." ~ Corrine CAP client and caregiver

When facing a cancer diagnosis, each family has a unique story, but one thing continues to be true, CANCER CANNOT BE MANAGED ALONE. With the persistent challenges COVID placed on our healthcare system, care has shifted, and continues to shift from the formal health system (hospital) to the home. Family and friends, forced by circumstances, must now provide care that has traditionally be delivered by trained providers in a hospital. In addition to that vital health care, many are finding that they are increasingly a source of psychosocial, practical and even financial support.

This level of care and support comes with tremendous strain as they balance the demands of caregiving with their traditional role of mother, father, sibling, child, spouse, and as an employee working outside the home. Every day brings new challenges that they are forced to manage while continuing life as it was before a cancer diagnosis.

This past year, the staff and volunteers at CAP have had the privilege and honour of meeting many of the caregivers who are the unsung heroes in a family members' journey. These 'heroes' are so grateful when they talk to our client services and equipment volunteers as they come to realize that we can provide so many supports, like a bath chair or rollator, a wig or nutritional supplements, all of which can make an immense difference in the everyday life of their family member. This gratefulness is further acknowledged when they meet our volunteer drivers for what, in many cases can be weeks of daily drives provided to their family member for any cancer related appointments enabling caregivers the opportunity to not have to attend more routine appointments, providing them opportunity to work, rest, of just care for themselves. The ability to support these caregivers with help to establish a safe routine, to achieve some normalcy and the offering of kind and comforting words from our staff and volunteers is what makes me most proud each and every day.

With our economy struggling to regain in a post pandemic world, more and more cancer patients and their caregivers are reaching out to CAP to help navigate the cancer journey. CAP is meeting this unprecedented need. Our free supports provide an economic savings for families at a time when financial toxicity is significant. In 2022 the Cancer Assistance Program saved cancer patients and their caregivers over \$830,000 by offering many, many practical services for free. These services included 8,934 rides to cancer related appointments and treatments, 3, 865 six packs of nutrition and over 2,322 pieces of equipment to name a few. While financial stress is clearly assisted, the emotional support offered to caregivers is truly priceless.

I would like to extend my deepest gratitude to the staff and volunteers who become the extension of a cancer patients circle of support. It truly is an honour to assist these families with the practical services that CAP has been providing in our community for over 28 years.

To the Board of Directors, under the leadership of Ray Hutton, I would like to thank you for your confidence and support in the work of the CAP team to provide the very best service to the thousands of caregivers who often "don't know what to do and where to turn".

To our donors, both new and longstanding, without your financial support we would not be able to raise the needed funds to manage the increased demand of our services.

As you read this year's annual report and the stories of our heroes; the caregivers, our volunteers, our health care partners and our donors remember that each and everyone plays an important role in a cancer patient's circle of support.

With admiration and gratitude,

Jebbie Legel Butley

Debbie Logel Butler Executive Director



2022 Staff Team

Debbie Logel Butler Executive Director

Lou Cino Finance Manager

Dusty Vacon Manager, Annual Giving

Jim Foreman Equipment Technician

Cindy Sharp Coordinator, Volunteer & Client Services

Connor Vincent Manager, Major Gifts and Partnerships (June – November 2022)

Greg Crossley Community Outreach Coordinator (January - October 2022)

Danielle Gibbons Coordinator, Administration (January – August 2022)

Terri Deline Coordinator, Administration (Joined August 2022)



2022

Celebrating Caregivers

RAY HUTTON Board President

Dear Clients, Volunteers and Donors,

As we reflect on the past year, we recognize the incredible challenges faced by those impacted by cancer, and particularly the vital role that family caregivers play in providing support to their loved ones. At the Cancer Assistance Program (CAP), we understand that cancer cannot be managed alone, and we are committed to providing practical, emotional, and financial support to those who need it most. I would like to take this opportunity to honor the guidance of our past president Michael Ecker, who led CAP with passion and dedication. Under his leadership, CAP grew to become a vital resource for cancer patients and their families in our community. I am proud to continue his legacy, working alongside our incredible Executive Director, Debbie Logel Butler, and our diverse and dedicated board of directors, who play an essential role in ensuring the effective governance and continued success of our organization.

I would also like to acknowledge the invaluable contribution of our volunteers, who selflessly give their time and energy to support our clients. As Debbie mentioned, our volunteer drivers provide thousands of rides to cancer-related appointments, easing the burden on family caregivers and ensuring that patients can access the care they need. Our client services and equipment volunteers help to provide practical supports that make a significant difference in the everyday lives of those affected by cancer. Our energetic and committed event volunteers work tirelessly to help CAP with our signature events to support our fundraising efforts.

The past year has been particularly challenging for caregivers, as the COVID-19 pandemic has forced many to provide care in a new and often isolating environment. At CAP, we are committed to providing caregivers with the resources they need to manage this additional burden, including access to equipment and supplies, practical and emotional support, and connection to a community of others who understand their experiences.

Finally, I would like to express my deep gratitude to our donors, who make it possible for us to provide these critical supports to those in need. Your generosity ensures that we can continue to meet the unprecedented demand for our services, and make a real difference in the lives of those impacted by cancer.

As we look to the year ahead, we remain committed to our mission of supporting those affected by cancer in our community. We will continue to work tirelessly to ensure that no one faces cancer alone, and that caregivers receive the support they need to manage the challenges of this disease.

Thank you for your continued support of the Cancer Assistance Program.

Sincerely,

Ray Hutton President, Board of Directors Cancer Assistance Program



2022 Board of Directors

Ray Hutton President

Rick Denyes Vice President

Michael Ecker Past President

Joanne Battaglia Secretary/Treasurer

Dr. Bill Evans

Krista Kay

Sarah Shallwani

Bruno Uggenti

Emilia Bozzo (Joined April 2022)

Dr. Christine Zrinscak (Joined April 2022)

Andrea Floyd (Joined September 2022)

Riley Crotta (Joined October 2022)



2022 was filled with many memories, celebrations and successes. Below are only a few of these highlights where you will see some of the faces and smiles of community members who made this possible:



Fidelity Investments April 27, 2022

Fidelity Investments donated \$3,000 in recognition of Board Chair Michael Ecker's volunteer efforts with CAP.





Stage Diner sold the Newfoundland Cold Plate as a fundraiser for CAP. The event proceeds raised \$2,500 to help support cancer patients and their families.



includina:

Residents created their own campaign and raised \$12,355 for CAP in 2022 - their biggest

Cancer Assistance

Raised over \$80K (net):

- Top Corporate Fundraising Team: AIM Recycling Hamilton ~ \$6,210
- •Top Fundraising Team: Hutton Family ~ \$5,250
- •Top Corporate Individual Fundraiser: Joanne Battaglia ~ \$5,080
- •Top Individual Fundraiser: Dr. Bill Evans ~ \$2,775



Women's 9 & Dine June 14, 2022

In partnership with Southbrook Golf and Country Club and hosted by Far Samji, this event raised \$10,513. This sold out event has become a FUND favourite!

44th Annual Golf Classic August 9, 2022

Held at Dundas Valley Golf & Country Club in support of founder Don Muir, this event raised \$43K (net).



AIM Recycling Plague Presentation August 15, 2022

A humble supporter who we are truly grateful to call a valued partner of CAP. AIM Recycling provided a Major Gift of \$100,000 to support CAP's Equipment Loan Program. AIM is also a proud supporter of our annual CARE Walk and Annual Golf Classic. CAP is thankful to have partners like AIM.





KAL Tire BBQ for CAP August 10, 2022

One of our newest partners Kal Tire hosted a BBQ during Concession Street Fest raising \$912. In addition, they provide our volunteers and clients with service promotions. Looking forward to their next community initiative.



Lou's Ride for CAP September 10, 2022

Lou's 7th Annual motorcycle ride raised \$2,665. After a two year COVID hiatus we welcome back Lou's Ride and their supporters.

Senior of the Year October 2022

CAP was honoured to have 3 nominees for the 2022 Senior of the Year Awards for all their dedication and service: Rose Sands, Len Varrasso and Wes Connor.

Congratulations and Well Deserved to our winners: Len Varrasso - recipient of the Lifetime Achievement Award and Rose Sands - recipient of the Senior of the Year.





Turkstra Lumber – Like A Thon October 28, 2022

Raised \$1,000 for CAP through their Like A Thon promotion. \$1 was donated to CAP for every new user who liked their social media pages, liked and/or shared the live stream, and/or left a comment with a tag or mention on the live stream.



Cancer Assistance PROGRAM

Cancer Assistance

Annual Gala November 10, 2022

This year's Gratitude Gala was held virtually and saw a community come together for cancer patients. CAP is bursting with gratitude as the event raised over \$120K (net). 135 families enjoyed the VIP Experience Bundles and there was a significant increase in online participation.





Barbara Swing Cookbook fundraiser

Client Barb Swing wanted to give back, so to keep herself busy during treatments she hand wrote cook books and sold them with the proceeds benefiting CAP. Barb is on her 5th cookbook and we thank her for choosing CAP as her Charity of Choice.

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50/50 Online Lottery Held 3 lotteries in 2022

- March: Sheila Tennant won \$3,760
- July: Jim Barton won \$5,700 and then donated it back to CAP as a Major Gift
- October: Brenda Ginn won \$4,725



L to R: 2021 Golf Foursome: Doug Curtis, Dennis O'Sullivan, Frank McGurk and Jim Johnston

Community Support is a Johnston Family Philosophy

While there has been much research success positively impacting early diagnosis and treatment of cancer, the reality is that the incidence of cancer continues to grow. Cancer Care Ontario predicts that new cancer cases will increase by 25.4% over the next 10 years. The positive results of early diagnosis and these new treatments are that more and more of those diagnosed are living longer with the disease.

Both of these facts reinforce how important CAP is in a cancer patient and their family's journey. Today more people than ever are registering with us for supports and many of these people stay as our clients for a long period of time. Our ability to meet the continually growing demand for our supports is only made possible by the generosity of our community. Quite often these are families who have themselves been touched by cancer and have experienced firsthand the importance of the free, practical, and tangible supports that CAP provides in the day-to-day management of a cancer diagnosis.

In 1997 Jim Johnston was diagnosed with prostate cancer. Twenty-six years ago Jim was a young man who never expected such a curve in life. Like so many who are diagnosed it was a life-altering experience:

When something that big happens to you, you question things, you question what you really value. I came away from that with two main resolves, to live life to its fullest and to help those who have a diagnosis who don't have the capacity to help themselves. As Jim and his wife Marlene were dealing with his diagnosis and recovery they heard about CAP. While they didn't need to use CAP's services, they immediately saw the value CAP offered to so many in the community and they vowed to help wherever they could.

From then on Jim, Marlene and their family have been as committed to CAP as they have been to our community. Since 1923 Jim's family has been the dealer owner of Johnston Chrysler Dodge Jeep. A true legacy that has been driven by a commitment to making a difference, not just by helping families purchase and own a new vehicle, but also by ensuring that whenever they can they are making a difference in the lives of all those who need support.

In 2007 life threw them another curve - Marlene was diagnosed with breast cancer. In Jim's words - "and that just strengthened our resolve to help. We were made aware of CAP's supports, such as parking assistance or a wig. We didn't need to use them, but we did experience first-hand how valuable that kind of assistance is."



Jim and Marlene Johnston

Both Jim and Marlene's resolve to help wherever they could was further heightened and for that we are ever so grateful. This legacy has been passed down to their children and grandchildren as they live by example their philosophy of 'where there is a need you step up'.

Cancer is present every day. It's not going away. We've been to the CAP office. We've seen the things they give cancer patients. There are so many who are challenged to be able to afford such items. The community has been good to us so we must give back to the community. **99**

Their commitment to CAP began with golf decades ago after Jim's diagnosis and it has never wavered. They have never ever said no to us. When CAP chose to undertake a Gala fundraiser we reached out and without hesitation they came on board as our Presenting Sponsor. When we needed to restart our Drive programs during COVID and were seeking advice on the best and safest options Jim was there to provide guidance.

CAP does not receive any sustainable government funding, relying on the generosity of donors like Jim, Marlene, and the Johnston Chrysler Dodge Jeep family to help us raise the necessary funds to continue to provide a growing number of cancer patients and their families with FREE tangible and practical supports.

Jim, Marlene and the Johnston Chrysler Dodge Jeep family's philanthropic leadership in our community is immeasurable. CAP is forever grateful for their generosity, for it is people like the Johnston's who ensure that every single day we can live our mission of 'help when you really need it'.



Volunteer Spotlight

From day one, CAP has been fortunate to have the support of an amazing team of volunteers who give generously of their time and talents to help cancer patients and their families when they really need it. Arguably, the CAP community features some of the most loyal and deeply committed individuals in the Hamilton area. Year over year, we are astounded by the incredible contribution they make toward our cause. Last year was certainly no exception, with an extraordinary **19,667** hours donated.

Like so many things, the COVID pandemic had a devastating impact on volunteerism across the world, CAP included. At the onset of 2022, our volunteer base sat at nearly 20% below the usual threshold. However, after a steady recruitment campaign, coupled with the return of some resolute volunteers, CAP's numbers were quickly restored to over 150 members by year end.

As the front line of our organization, our volunteers are often the first point of contact for many of the families reaching out for our services. For most, the listening ear and compassion filled interaction becomes a lifeline of support.

"Thank you so much for all your assistance and understanding during my Dad's treatment. We could not have done it without you!" ~ Family member of CAP client

2022 Senior of the Year winner, volunteer Rose Sands is just one shining example of the type of interaction our clients and their families receive when they come to CAP for support. For over 16 years, Rose has helped support and grow CAP's wig and prosthesis program by providing



Debbie Logel Butler and Rose Sands

a safe, welcoming, and private space. For caregivers, the hardship of watching a family member struggle with the sadness that accompanies a cancer journey comes with a heavy emotional toll. Their greatest wish, **"to see their loved one smile"**, is just one of the reasons Rose works so hard to ensure clients leave with a renewed sense of confidence.

To ensure impactful interactions for our clients and their caregivers continue, maintaining a meaningful volunteer experience is always a priority. To gain a better understanding of what inspires our volunteers to give so freely of themselves, we asked what they personally gained from the experience. Overwhelmingly, their response was the same; that volunteering at CAP "gives a great sense of purpose" and it is rewarding to know they are "giving back in way that helps those who need it." The evidence is clear, at the heart of it all, CAP volunteers just want to help.

Services & Impact

2022 ANNUAL TOTAL SAVINGS TO REGISTERED CANCER CLIENTS & THEIR FAMILIES IN OUR COMMUNITY



144 bath tub transfer chairs

118 bedrails

109 raised toilet seats

\$830K

Total Equipment Pieces Loaned Out

5 Year Impact

For the past 5 years (2018-2022), which include 2 years of a pandemic, the Cancer Assistance Program (CAP) has provided services to 17.046 cancer clients and their families. CAP has saved these families over \$3 million dollars by utilizing our FREE services. This is a substantial impact for our cancer community, providing help when you really need it during a very difficult time.

Thank you to all our donors who make these services possible; you truly are making a difference to those impacted by cancer.

FOUIPMENT **IOANS**



11,788



25,690



personal products)

8,711



77,192

Financials

2022 EXPENSES

2022 REVENUE



TOTAL EXPENSES: \$1,116,246

TOTAL REVENUE: \$1,052,210

Thank You Donors

We're incredibly grateful for your support!

Donations \$500+ made by donors and friends who supported CAP's services between Jan. 1 - Dec. 31, 2022:

- 13th Street Winery
- 2462292 Ontario Inc.
- Abbott Laboratories Co.
- AIM Recycling Hamilton
- Aldershot Landscape Contractors
- Alisdair Miller
- Allard Gunnink
- Andre Couture
- Angelo & Denise Restivo
- Ann and Derek Price
- Ann-Marie and Steve Schneider
- Anonymous
- Anthony Porco
- Antoninio and Marie Scibetta
- Aqueduct Foundation
- B. J. Johnston Investments Limited
- Bayshore Health Care
- Benefaction Foundation
- Benemar Homes
- Beth Snyder
- Betty Ann Beaty
- Betty Lowry
- Dr. Bill and Jane Evans
- Bill Vickers
- Binh Khong Medicine Professional Corporation
- Blackheath Binbrook Lions Club
- Blair Colliver
- Blake Calder
- Boehringer Ingelheim (Canada) Ltd.

- Bohodar Rubashewsky
- Bonnie and Mark Pataran
- Brayden Castrillo
- Brayden Moore
- Breanne Service
- Bronte Kerrigan
- Brownlow Partners Management (2015) Inc.
- Burlington Lions Club
- C. Tom Kouroukis
- Canada Helps
- Candi Werx
- Cara King
- Cardi Construction Limited
- Carol Kerigan
- Carolyn W. Gray
- Catharine Cunningham
- Catherine McPherson-Doe
- Cathy Sheppard
- Cecelia Carter-Smith
- Charities Aid Foundation Canada
- Charles W. Boxall
- CHML Children's Fund
- Chris Cashin
- Christine Walker
- Christine Zrinscak
- Chuggy's Tap & Grill
- City of Hamilton
- Claire and Peter Kislinsky
- Clear Digital
- Collyer Benson Capital
- Copetown Lions Club
- Cynthia Kocanovic
- Dale McDonald

- Daniel Burroughs
- Daniel Skidmore
- Darlene Sindrey
- Darlene Wolfe
- David Johnson
- Debbie Logel Butler and Dave Butler
- Deborah Adams
- Denise Konig
- Diane & Fred Cranston
- Doug Malcolm
- Douglas Fraser
- Edward & Beverley Godwaldt
- Edward Peter Sirman
- Edward Tozer
- Elizabeth Bowker
- Endress+Hauser Canada Ltd
- Estate of Iris Olive Berryman
- Estate of Teresa Danuta Sheehan
- Ferdinand Schulz
- Ferrell Builders' Supply
- Fidelity Investments
- FirstOntario Credit Union
- FirstOntario Credit Union (Dundas branch)
- FirstOntario Credit Union (Ancaster branch)
- FirstOntario Credit Union (Brant Street branch)
- FirstOntario Credit Union (Dundurn branch)
- FirstOntario Credit Union (James Street branch)

Thank You Donors

We're incredibly grateful for your support!

- FirstOntario Credit Union (Oakville branch)
- FirstOntario Credit Union (Rymal Road branch)
- FirstOntario Credit Union (South Hamilton Square branch)
- FirstOntario Credit Union (Upper Middle branch)
- FirstOntario Credit Union (Upper Sherman branch)
- FirstOntario Credit Union (Stoney Creek branch)
- FirstOnSite Restoration
- Foundation for Human Development
- Frank Skidmore
- Genuine Bakery
- Gerald and Jackie Hogeterp
- Gerald Jerome
- Gerald Keith
- Ghazwan Kaka
- Gia Nong
- Gilda Marchesano
- Grace Silvestrin
- Grace United Church
- Grant Ranalli
- H. Williams Jewellery
- Hamilton Firefighters Assistance Fund
- Hamilton Police Retirees
 Association
- Hamilton Tiger Cats
- Harsco Metals & Minerals
- Heather Fletcher
- Helen Bartkiw

- Industrial Alliance Financial Group
- Inissina Marchesano
- Janco Steel Ltd.
- Jane Anderson
- Jane S. Campbell
- Janice Shearer
- Janis A. Thatcher
- Jeff Cockshutt
- Jennie Struiksma
- Jill D. Murray
- Jim and Sheila Drury
- Jim C. Burroughs
- JMorris Media
- JNI Landscape & Snow Removal
- Joanna Turchin
- Joe Aiello & Ann McLaughlin
- John and Darlyn C Burroughs
- John and Rita Corsini
- John G. Sagodi
- John Harvey Investments Limited
- John Omazic
- John Passfield
- John Roth
- John Voortman
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- Kathleen Nesbitt
- Ken and Carol Theal

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- Mary-Lynn Mcllveen
- Matthew Reilly
- McHugh Whitmore LLP
- Meridian Credit Union Limited

Thank You Donors

We're incredibly grateful for your support!

- Michael Ecker
- Michael Rigo
- Michael Way
- Mike & Kim O'Brien
- Mike and Helen Kustra
- Mike Sands
- Mike Wiebe
- Millers Shoes
- Morison Insurance Brokers Inc.
- Multi-Area Development Inc.
- Muriel Herbison
- My Tribute Gift
- Nancy Calder
- National Tire Distributors
- Neil Johnson
- New Horizon Development Group
- Nicole DeVries
- OA/DVC Contracting
- Ontario Trillium Foundation
- Painting Canada Inc.
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- Pat Butera
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- Peter Abi-Rashed
- Peter Mamer
- Pragmatech Waste Solutions
- Rae Adamson
- Ray and Caroline Hutton
- Renato A. Bernardi
- Restivo Family
- Rhonda Hofman
- Rick Denyes

- Rina DiGiandomenico
- Rob Braley
- Robert and Janet MacLeod
- ROMA Bakery
- Romy and Hedy Anastasio
- Ron Foxcroft
- Rotary Club of Stoney Creek
- Royal Canadian Legion
- Rustic & Reclaimed
- Sam and Roma Mercanti Foundation
- Sam Mattina
- Scarfone Hawkins LLP
- Sense of Hearing
- Sergio Cacoilo
- Sheli Reynolds
- Southbrook Golf and Country Club
- St. Agnes Catholic Elementary School
- St. Gabriel Catholic Elementary School
- St. John Henry Newman Catholic Secondary School
- St. Michael Catholic Elementary School
- St. Thomas More Catholic Secondary School
- Stage Diner
- Stephen Singh
- Steve Strba and Cathy Yantsis
- Strauss Men's Wear
- Subaru Of Hamilton
- System Lifeline Inc.
- T. Johns Consulting Group

- Tammy Barnes
- Tanja Foss-Pedersen
- Taylor Steel Inc.
- Terry Diffey
- The Barton Lodge No. 6
- The Benevity Community Impact Fund
- The Freeburne Banting Foundation
- The Hutton Family Fund
- The Lions Club of Rockton
- The Order of Sons of Italy
- The Printing House
- The Schwenger Family Foundation
- The Zoetic Theatre
- Tim MacDonald
- Turkstra Lumber
- Tuscan Lodge 551 Hamilton
- U~Quilt~It
- Urban Vine Inc.
- Via Rail
- Virbala Kumar
- Wes and Sandy Connor
- WestJet
- Winner's Eastgate Square
- Zarky's Fine Foods
- Zelus Material Handling Inc.





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