

COMMUNITY NEWSLETTER **WINTER 2022**



CAP Welcomes New Board Members 👏

2022 Fundraising Recap 🥳

Villages of Glancaster 🔯

Drive Program Volunteers Needed! 🕰

CAP Welcomes Terri Deline 🙉

Podcast 🗓

Volunteer Recognition 🕝

Third Party Fundraising Success!





Message from the **Executive Director**

There isn't a day that goes by where I am not filled with gratitude. Gratitude for the privilege of working with a team of wonderfully dedicated staff and volunteers. We may be small, but we are a mighty group that continually exceeds expectations all while keeping client needs as our number one priority.

This past year has been challenging for all of us as we navigate the fallout of the significant COVID restrictions that impacted our daily living. At CAP we have seen an increase in demand for our services due to a post pandemic surge of cancer diagnosis, economic struggles and a health system that is overworked and stressed.

In response we have increased our efforts to raise more funds, recruit more volunteers and look to creative and innovative partnerships to support our ability to meet the needs of every cancer patient who reaches out to us.

In 2022, we continued with a virtual format for our WALK and GALA because we heard from our cancer clients and their families that this format allowed them to participate while feeling safe within the comfort of their own home and neighbourhood. Your response has been overwhelming and for that we are truly grateful.

As part of a commitment to better understanding the needs of our clients we completed our first electronic client satisfaction survey. A total of 950 current clients were surveyed with a 45% response rate. As a result of the survey, we learned that transportation and equipment loans were ranked as the two most important services we provide with delivery to door-step being third. The majority of respondents learned about CAP services from the Juravinski Cancer Centre, and we were so happy to learn that our clients' overall satisfaction with the level of service we provide is high.

We also learned that many of our clients had not listened to our CANCER ASSIST podcast featuring local cancer experts which provides practical information on a variety of types of cancer, the latest in treatments, how to manage many issues that come with a cancer diagnosis and so much more. These podcasts are available on our website and are streamed on your favourite podcast streaming service and I encourage you to listen to them

Looking forward to 2023, we will continue to be responsive to our clients, knowing full well that the need for our services will continue to grow. The reality is, however, that to meet that need we must increase the funds we raise through safe fundraising events that will allow us to provide the best service we can.

I am so very grateful to those donors who have continued to support and to the new donors who have joined us this year.... THANK YOU.

During this holiday season, as you reflect upon the past year and look to the new year with hope, please remember that your support is making a difference each and every day in the lives of cancer patients in our community.

With gratitude,

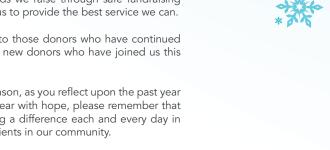
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Debbie Logel Butler



When you really need it.





datenda













New Board Members

Please join us in welcoming the following new Board Members

Dr Christine Zrincscak

Dr. Christine completed her undergraduate studies and medical training at McMaster University. She has been a Family Physician in Hamilton for over 20 years. Her practice is part of the Crowne Point Hamilton Family Health Team – a collaborative, team-based approach to family medicine, which provides comprehensive primary care to patients at all ages and stages of life.

Emilia Bozzo

Emilia has served the Hamilton community as a Speech-Language Pathologist (SLP) since 1995. She has served children and adults in Hamilton and surrounding areas from acute care, in-patient and out-patient rehabilitation, and through community/home-based health. Emilia has also served on the Board of Directors for Rygiel Supports for Community Living and volunteered her time to many SLP Professional Committees throughout her years of practice.

Andrea Floyd

Andrea has been a Registered Nurse Practitioner at Compass Community Health (formerly North Hamilton Community Health Centre) since 2007. Her goal is to deliver holistic, safe health care to clients who live in the north end of the city and beyond. Andrea is very involved in the community providing presentations on anti-racism and bullying, impact of homelessness, and on the promotion and the social determinants of health.

Riley Crotta

Riley is the Manager, Regional Cancer Programs Prevention, Screening, Indigenous Cancer Care, Patient Education and Person-Centred Care at the Juravinski Regional Cancer Centre. With over 15 years of progressive leadership experience in hospital, community, government, and academic environments, she is passionate about health equity, using evidence to drive the delivery of high-quality health and community services and ensuring that patients and communities have a voice in planning for their health care and for their communities.



8th Annual (virtual) Care Walk SATURDAY, MAY 28TH

This year's CARE Walk was a tremendous success raising over \$75,000. On behalf of our clients, volunteers, board of directors, and staff, a heartfelt thank you to each and every one of you who made this possible. These funds allow CAP to continue providing FREE practical services to cancer patients and their families.



44th Annual Golf Tournament TUESDAY, AUGUST 9TH

CAP is so grateful to all who participated in the 44th Annual Golf Classic proudly presented by Johnston Chrysler. CAP raised \$45,000, an amount that equates to the following FREE essential items:

- 7 Loaned Commodes
- 20 Loaned Rollators
- 75 Packages of Incontinence Products
- 74 Loaned Bedrails
- 150 Free Parking Spaces
- 2000 Rides to Appointments





2nd Annual Women's 9 and Dine TUESDAY, JUNE 14TH

Thank you to all who supported CAP's 2nd annual Women's 9 and Dine hosted in partnership with Far Samji, Canadian Long Drive Champion and author of 'Smashing the Grass Ceiling'. A grand total of \$10,500 was raised. Thank You to all who participated!





CAP 50/50 Lottery

In 2022 our three 50/50 lotteries were a great success raising \$30,000 with half of the proceeds going to three lucky winners. Congratulations again to our winners Sheila Tennant, Jim Barton, and Brenda Ginn.

A special thanks to Jim Barton from L.J. Barton mechanical who donated his winnings of \$5,700 back to CAP. Thank you to everyone who bought tickets and supported!





STAFF PROFILE



CAP Welcomes Terri Deline

We are pleased to welcome Terri Deline as our new Administration Coordinator. Terri comes to the

position with years of administration experience in the Athletics Department at Mohawk College, and more recently, working in the Hamilton Covid vaccination clinics.

Terri started at CAP on August 30th and can be reached at tdeline@cancerassist.ca and 905-383-9797 extension 101



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Villages of Glancaster

For 22 years, the Villages of Glancaster have been "in it together" to make the lives of cancer patients just a little bit easier. Since 2000, the Villages residents have raised \$193,000 through a direct mail program.

Through the efforts of a few key volunteers who are organized by "neighbourhoods" within the Villages, envelopes are stuffed with an information letter, a donation form and return envelope.

This year an astounding \$12,230 was raised by this amazing group. Cancer affects everyone and the residents of the Villages know this and are making a difference by being in it "together".

THANK YOU!

"The simple message of it takes a village is as relevant as ever: We are all in this together." ~Hilary Clinton



We're there when you need us – today and in the future.

Through all the challenges of the last three years, CAP has never stopped working. We are seeing demand for our services and equipment more than ever due to those in our community receiving delayed Cancer diagnoses as a result of the pandemic. Our community needs us, and we are here to ensure that those with cancer are getting the help they need, when they really need it.

Our resolve to do more for cancer patients has made us look for ways to do things differently. This is why we have partnered with Will Power, a national movement inspiring Canadians to think differently about charitable giving and support the

causes they care about through a gift in their Wills. Did you know that you can make a large and lasting contribution to CAP through a gift in your Will, without using any of the resources you need now, or taking away from loved ones? Even 1% of your estate could result in a truly powerful gift, while still leaving 99% for family and friends.

We hope that you will consider a gift of this kind so that we can continue to deliver community. Learn more at www.willpower. ca/charities/cancer-assistance-program/



O VOLUNTEER RECOGNITION

City of Hamilton 2022 Senior of the Year

Each year, the City of Hamilton honours seniors in our community who have made outstanding voluntary contributions to enhancing social, cultural or civic life in Hamilton. CAP is fortunate to have an exemplary group of volunteers, whose compassion and dedication are shining examples of just such community impact.

CAP is always grateful to have the opportunity to acknowledge and celebrate the extraordinary efforts of our volunteers within the community. This year, CAP proudly nominated volunteers Wes Connor, Len Varrasso and Rose Sands for their remarkable contribution to helping cancer patients in our community.

We were thrilled to see Rose Sands to be selected as the **2022 SENIOR OF THE YEAR** award recipient and Len Varrasso take home the Life Time Achievement award.

Our sincere and heartfelt congratulations extend to all three of our incredible nominees, you truly all make us so proud!

Pictured left to right: Len Varrasso, Rose Sands, Wes Connor

If you would like to learn more about joining CAP's dynamic team of volunteers, please contact Client Services & Volunteer Coordinator Cindy Sharp at csharp@cancerassist.ca.

VOLUNTEER SPOTLIGHT

Drive Program Volunteers Needed!



Last year, the Cancer Assistance Program provided more than 5,900 rides to and from cancer related medical appointments for our clients. This year, CAP has already exceeded that number and is on track to surpass that number again in 2023. To provide these essential transportation services, CAP relies heavily on the generosity of volunteer drivers and drive coordinators. Sadly, along with so much else that was lost due to the COVID-19 pandemic, CAP saw a reduction in our volunteer driving force in 2020. If we are to meet the growing need of our clients, CAP needs to add several more volunteers to our transportation team. Here is what some of our transportation team members say about their volunteer experience with CAP:

"As a cancer survivor who received transportation assistance during my own journey, I really understood the value and appreciation that accompanies this kind of service. Giving back was important to me and becoming a driver for CAP allowed me to do that in a meaningful way." - Shirley M., Driver

"Almost every day, I hear clients express how thankful they are for all the drives to and from appointments. I feel fortunate to have found something that allows me to give to others and it is very rewarding to know I am doing something that makes others difficult journey a little easier." - Sandy S., Drive Coordinator

If you or someone you know are interested in learning more about CAP's volunteer transportation team, please reach out to Client Services & Volunteer Coordinator Cindy Sharp at csharp@ cancerassist.ca.





Third Party Fundraising Success!

Villages of Glancaster RAISED \$12,355

Edgewater Summer Fest RAISED \$3,710

Greenhorizons BigYellowBag RAISED \$70

Cam Way Memorial RAISED \$800

Kal Tire on Concession RAISED \$912

Blackheath Community Fundraiser RAISED \$600

Lou's Motorcycle Ride for CAP RAISED \$2,665

St. Thomas More Catholic Secondary School RAISED \$1,000

St. John Henry Newman Catholic Secondary School RAISED \$4,500

Radius Dining RAISED \$250

Stage Diner **RAISED \$2,500**

To learn how you can organize your own Third-Party fundraiser visit www.cancerassist.ca/thirdparty-fundraisers/ W



Aiming To Get Cancer Patient's The **Equipment They Need**

Earlier this year, American Iron and Medal (AIM) Recycling donated \$100,000 to support the Cancer Assistance Program's (CAP) equipment loan program. This gift will help CAP provide the essential equipment that patients need to safely manage their treatment at home when released from the hospital following their cancer diagnosis, without added worry or financial stress.

On Monday August 15th, representatives from AIM Recycling, CAP Board members, staff and volunteers unveiled a new plaque installed outside the equipment program entrance in recognition of this generous gift.

"We are so grateful to AIM Recycling for this extremely generous donation to our equipment program. We do not receive sustainable government funding and we rely on donations from our community to be able to fund the Cancer Assistance Program and its services. This substantial donation from AIM will help support cancer patients and their families. You never truly realize how expensive these pieces of equipment can be until you need them. We are here to help with that financial burden." - Executive Director of CAP, Debbie Logel Butler.



Special thanks to our Care Walk, Women's 9 and Dine & Golf Classic DONORS!

CARE WALK SUPPORTERS Ad Plus Promotions Berkelev North Restaurant Bill and Jane Evans Bon Temp Restaurant Brantford Casino **Clutter Relief Services** Collective Arts Distilling Domino's Pizza **Edward Jones Fascination Flowers** FirstOntario Credit Union FirstOntario Credit Union (James Street branch) FirstOntario Credit Union (Ancaster branch) FirstOntario Credit Union (Brant Street branch) FirstOntario Credit Union (Cayuga) FirstOntario Credit Union (Centre on Barton branch) FirstOntario Credit Union (Dundas branch) FirstOntario Credit Union (Dundurn branch) FirstOntario Credit Union

(North Oakville branch)

(Oakville branch)

FirstOntario Credit Union

FirstOntario Credit Union (Rymal Road branch) FirstOntario Credit Union (South Hamilton Square branch) FirstOntario Credit Union (Stoney Creek branch) FirstOntario Credit Union (Upper Middle branch) FirstOntario Credit Union (Upper Sherman branch) Flamborough Hills Golf Club Forge FC Greenhorizons Sod Farms Hamilton Ti-Cats J Fazio Photography Jenn Mueller Jennifer Crocker Josie Boetto Karen Bowker KS Customwear L.J. Barton Mechanical Lina's European Coffee and **Pastries** Loretta Olivieri Lisa Owens Maisy's Pearl Maple Tree Farm . Morison Insurance NTD - National Tire

Distributors Picones Market Relay Coffee Roma Bakery Shirley MacKinnon St. John Henry Newman Catholic Secondary School Supercrawl/Sonic Unyon Terri Schnurr The Millionaire's Daughter Thundering Waters Golf Course Truvision Financial U-Quilt-It Westdale Cinema Zarky's Fine Foods

WOMEN'S 9 AND DINE Brownlow Partners

Candi Werx Cathy Yantsis Chuggy's Tap & Grill CJ Mulholland Mattress Clinton Howell Remax Concession Pizza **DVC Contractors** Graphic i.d. Laurel Whalley Jane Pauhl Jennifer Crocker Karen Bowker

Kelly's Bake Shop Kintec Footwear & Orthotics Radius **Rob Braley** Ruth Organ Sense of Hearing Shearer Consulting Southbrook GCC St. John Henry Newman Catholic Secondary School The Printing House Tim Hortons Westdale Theatre Zen Vibezs

GOLF CLASSIC

SUPPORTERS AIM Recycling Hamilton Allen Lovett Anne Jollymore Aubrey Lasky Bayshore Healthcare Bayshore Home Health Bodyline Brayden Moore Chris Conroy Coady Turner Coilio Wines Connor Vincent

Darling Ingredients David Cremasco Debbie Logel Butler Designers Printing Dignity Memorial Dundas Valley Golf & Curling Club **Dusty Vacon** FirstOntario Credit Union Freedom Oaks Golf Club Graphic i.d. - Laura Whalley HARSCO Environmental Hess Millwork Jackie Ashbaugh Jacqueline's Home Baking Jill Murray Jim Hooker Johnston Chrysler Kaneff Golf Karen Bowker Kintec: Footwear & Orthotics Kristin Dimech KS Customwear Laneway Distillers Len Varrasso Les Lasky Lisa Mercanti-Ladd

Lisa Owens

LiUNA Local 837

Marilyn and Paul Heimpel McDonough Dental McHugh Whitmore Morison Insurance Nigel Bowerman PragmaTech Waste Solutions Ross & McBride LLP Sense of Hearing Sergio Cacoilo Southbrook GCC St. John Henry Newman Catholic Secondary School Sue McIlveen System Lifeline Terri Schnurr Tower Service Station Ltd. Turner Family Funeral Home

