

# Gratitude Gala

PRESENTED BY JOHNSTON CHRYSLER

THURSDAY NOV 10, 2022 - 7:00 PM



A virtual Gala in support of the  
Cancer Assistance Program (CAP)



One of CAP's largest signature fundraisers is our annual virtual Gala on Thursday, November 10th, 2022. **Be a part of this great event by confirming your sponsorship.**

This year, we're calling our event *Gratitude Gala* as we are truly grateful for our supporters (like you!) and also grateful that we get the opportunity to serve our community and help those with cancer.

The Gala will feature curated VIP Experience Bundles, an online silent auction, mystery envelopes, information on CAP's impact, and opportunities to contribute to ensuring we can continue to be there for cancer patients in our community and offer **FREE** services and equipment.

## Sponsorship Opportunities

### Presenting Sponsor (1) @ \$15,000

- Event referred to as "Gratitude Gala, Presented by.....\*sponsor name\*"
- Prominent Logo Placement on marketing materials, event website and live stream
- Mentioned in all event TV, Radio and Print Ad's and Press Releases
- Social media posts mentioning sponsor across all CAP social channels (x5)
- Opportunity to provide greetings via pre-recorded video
- Opportunity to include branded materials in VIP Experience Bundle
- Recognition in Annual Report, Community Newsletter and Partner's Page on website
- 5 VIP Experience Bundles delivered to your doorstep on event day



### Platinum VIP Experience Bundle Sponsor (1) @ \$10,000

- Prominent Logo Placement on all VIP Experience Bundles and event website
- Social media posts mentioning sponsor across all CAP social channels (x4)
- Opportunity to include branded materials in VIP Experience Bundle
- Recognition in Annual Report, Community Newsletter and Partner's Page on website
- 4 VIP Experience Bundles delivered to your doorstep on event day

### Gold Sponsors (2) @ \$7,500

#### *Option of AV Sponsor or Show Sponsor*

#### AV Sponsor

- Prominent Logo Placement on Event Website and Live Stream Page
- Social media posts mentioning sponsor across all CAP social channels (x3)
- Opportunity to include branded materials in VIP Experience Bundle
- Opportunity to be mentioned at end of show "This Live Stream made possible by..."
- Recognition in Annual Report, Community Newsletter and Partner's Page on website
- 3 VIP Experience Bundles delivered to your doorstep on event day

#### Show Sponsor

- Prominent Logo Placement on Pre-Show and Post-Show Presentation
- Social media posts mentioning sponsor across all CAP social channels (x3)
- Opportunity to include branded materials in VIP Experience Bundle
- Opportunity to run 30 second Ad in Pre-Show presentation
- Recognition in Annual Report, Community Newsletter and Partner's Page on website
- 3 VIP Experience Bundles delivered to your doorstep on event day

## Silver Sponsors (2) @ \$5,000

*Option of Entertainment Sponsor or Gratitude Sponsor*

### Entertainment Sponsor

- Prominent Logo Placement on event website and before Entertainment begins performance
- Social media posts mentioning sponsor across all CAP social channels (x2)
- Opportunity to include branded materials in VIP Experience Bundle
- Recognition in Annual Report, Community Newsletter and Partner's Page on website
- 2 VIP Experience Bundles delivered to your doorstep on event day

### Gratitude Sponsor

- Prominent Logo Placement on event website and on virtual Gratitude Wall
- Social media posts mentioning sponsor across all CAP social channels (x2)
- Opportunity to include branded materials in VIP Experience Bundle
- Recognition in Annual Report, Community Newsletter and Partner's Page on website
- 2 VIP Experience Bundles delivered to your doorstep on event day

## Bronze Sponsors (2) @ \$3,000

*Option of Silent Auction Sponsor or Mystery Envelope Sponsor*

### Silent Auction Sponsor

- Logo Placement on event website and on silent auction platform
- Social media post mentioning sponsor across all CAP social channels (x1)
- Recognition in Annual Report and Community Newsletter

### Mystery Envelope Sponsor

- Logo Placement on event website and on all mystery envelopes
- Social media post mentioning sponsor across all CAP social channels (x1)
- Recognition in Annual Report and Community Newsletter

## Community Sponsors @ \$1,500

- Logo Placement on event website
- Recognition in Community Newsletter

## Friend Sponsors @ \$500

- Logo Placement on event website

## In Kind Sponsors (prizes, gift cards, etc.)

- Logo Placement on event website



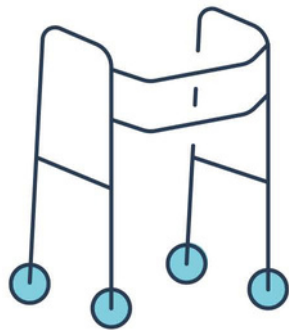
*\*Recognition opportunities will vary based on time of commitment\**



## YEAR 2 OF THE PANDEMIC

Our 2021 Total Annual Savings to Patients in Our Community is over

# \$676K

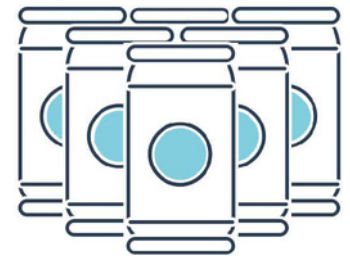


355 LOANED  
ROLLATORS  
= \$127,800



104 RAISED  
TOILET SEATS  
= \$31,200

206 LOANED  
COMMODOES  
= \$49,440



3,006 SIX-PACKS  
OF NUTRITIONAL  
SUPPLEMENTS  
= \$30,060



1,074 FREE  
PARKING  
SPOTS  
= \$21,480

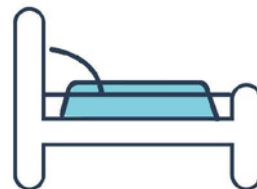
2,629 PACKAGES  
OF INCONTINENCE  
PRODUCTS = \$39,285



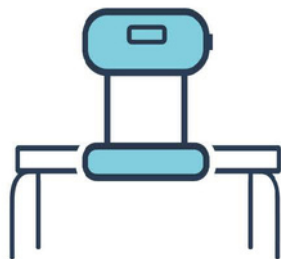
138 LOANED  
TRANSPORT  
CHAIRS  
= \$66,240



126 LOANED  
BEDRAILS  
= \$30,240



1,198 GROCERY  
BAGS = \$59,900



113 LOANED  
BATH TUB  
TRANSFER  
CHAIRS  
= \$40,680

138 LOANED BATH  
CHAIRS = \$41,400

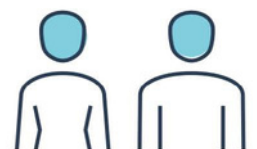


1,477  
DELIVERY  
DROP OFFS  
= \$9,970



5,908 RIDES TO  
CANCER-RELATED  
APPOINTMENTS  
= \$39,879

9,950 VOLUNTEER  
HOURS = \$149,250



\* Equipment loan prices based on Rexall Pharma Plus Ltd. 2021 listing