

MESSAGE FROM THE EXECUTIVE DIRECTOR:

Reflecting With Gratitude on the Past Year



These past twelve months have been a roller coaster of emotions as we continue to change, adjust, adapt, and remain hopeful. As the number of people who are fully vaccinated continues to grow, and as the province and many sectors institute vaccination policies, we are beginning to experience a return to pre-pandemic living.

Cancer did not and is not taking a break. COVID is an unprecedented and completely unpredictable virus that is having a much longer impact than anticipated. Cancer patients and their families are facing increased emotional and economic challenges from their diagnosis made more significant by their enhanced vulnerability to the virus. This is resulting in an increase in the number of cancer diagnoses, and unfortunately later-stage diagnoses that require more complex treatment plans.

The Cancer Assistance Program plays a huge role in the support of all persons with a cancer diagnosis now more than ever before in our history. Increased demand for equipment loans, transportation, personal care, parking spaces, as well as our new Drive to Deliver program, is evident every day.

The Cancer Assistance Program does not receive sustainable government funding. The mandated physical distancing has cancelled most third-party events. Our signature events, all of which we rely on to keep our doors open, have been reimaged to accommodate virtual or limited formats based on provincial guidelines. In addition, the economic impact of COVID-19 on funders, both corporate and personal, is concerning.

A future with COVID is unknown. But as we have demonstrated since March 2020, our promise to our clients and our donors is that we will continue to move forward providing our services in reimaged, safe, and responsive ways... but we cannot do it on our own.

I would like to extend a huge thank you to our client service, equipment, and drive volunteers who are committed to continuing to provide our services with the kindness and care that CAP

volunteers are known for across our community. I would also like to acknowledge the dedication of our event committee volunteers who have worked alongside us as we adapt to the changing events landscape.

During this year, we were saddened with the passing of two of our legacy volunteers – Lee McKay and Soosie Stuart – both of whom have generously given their time and talents to CAP for over half a century. They will be deeply missed but never forgotten.

The Board of Directors continue to be good stewards of CAP's resources and work alongside the team to expand our network of supporters. Thank you to each of you, and to your families who support your work and donation of time and resources.

Thank you to the CAP staff team: Ashlee, Dusty, Greg, Janice, Jim, Lou, Maria, and Sandy, who have once again this year shown dedication and flexibility – from working in the office, remotely when the province mandated, and then returning to work to safely continue supporting our clients, volunteers, and donors.

Despite all the ups and downs of the past year, our donors continued to provide **help when it is needed most**. We extend our sincerest appreciation and thanks to everyone who made a gift or volunteered this past year and look forward to a continued partnership with you in 2022.

In closing, the resilience of our community has shown us that together, we are better able to serve cancer patients and their families.

Thank you and may 2022 be filled with continued hope and good health.

Sincerely,



Debbie Logel Butler

CAP Welcomes New Board Members

SARAH SHALLWANI



Sarah is a proud graduate of McMaster University, where she graduated with her Masters in Occupational Therapy. She has since worked as

a community Occupational Therapist, primarily servicing residents of the Hamilton Centre. Sarah is passionate about her role in enabling adults to maximize their safety and independence in daily living and has helped clients with accessing a variety of services from the Cancer Assistance Program since the start of her career. **Welcome Sarah!**

RICK DENYES



Rick is currently a Director for GFL Environmental Inc. As an entrepreneurial executive with over 35 years experience leading successful

environmental companies, Rick has held senior executive level positions managing the areas of sales & marketing, strategic planning, multi-site operations, acquisitions/divestitures, new business development, finance & budgeting, organization structure and product/service development. Rick has served on numerous not-for-profit and for-profit Boards, including a previous short tenure with the Cancer Assistance Program. **Welcome back Rick!**

JEFF NAYLER



Jeff graduated from McMaster University majoring in Economics. He brings extensive experience that cross various health care

programs and departments including Cancer Care, Cardiac Care (PCI/Cath Lab), Ambulatory Care, Medical Inpatients, Geriatric Care, and Telemedicine. Jeff currently works at the Juravinski Cancer Centre as the Manager of Flow and Operations. **Welcome Jeff!**

THIRD PARTY SPOTLIGHT

Women's 9 and Dine in Support of CAP



We want to share a warm **THANK YOU** to host Far Samji of *Smashing the Grass Ceiling* and the many who supported the inaugural Women's 9 and Dine tournament on October 6th at Southern Pines. We're thrilled to share that **\$8,200** net was raised and a wonderful evening had by all 50 women who enjoyed 9 holes, tips from the pros, networking, and a delicious dinner!

A very special thank you to these incredible supporters who



enthusiastically stepped up to make this event possible: Far Samji, The Biro Team, Brownlow Partners, Michelle De Groot, Beechey Management Resources, Accountable Bookkeeping Services, Marshall Connects, Southern Pines Golf & Country Club, Vieni Estates, and The Printing House.

We are already looking forward to doing it again next year, so be sure to follow CAP on Facebook, Instagram, and Twitter or cancerassist.ca for updates.

CAP Volunteers Continue to Shine



CAP celebrates another year of incredible service to the community by our dedicated volunteers. A huge thanks to the many of you who continued to serve during the pandemic, adapting to every

change along the way. Our volunteers are truly on the frontlines of our organization, and we commend their various efforts – through driving, fundraising, deliveries, in office work, and so much more, they are making a difference in the lives of cancer patients every day.

We'd especially like to acknowledge and congratulate this year's **City of Hamilton Senior of the Year Award** nominees, **Peter Mamer, Dr. Bill Evans, and Helena Streun**. Bill and Helena took home the award in their categories, **Innovation** and **Lifetime Achievement**, respectively. We are so proud of you!

To join this incredible legacy of volunteerism at CAP, contact **Maria** at mrowley@cancerassist.ca.



Win Big Through CAP's Online 50/50 Lotteries

Like many other charities, the pandemic has greatly impacted third party fundraising revenue and forced us to reimagine our signature events which are critical to funding our programs and services.

To make up some of this shortfall, CAP launched our first-ever electronic 50/50 raffle in June and the results were pretty impressive! A huge thank you to all who purchased tickets and contributed to an incredible pot of \$13,150. Congratulations to our first winner, Melissa, who took home a whopping **\$6,575**! Another congratulations to our second winner, Jeff, who took home **\$4,160** in November!

Are you our next winner? Visit cancerassist.ca to learn more about our next lottery and be sure to follow us on Facebook, Instagram, and Twitter for updates. We will be hosting lotteries throughout the year, so there will be a few chances to win big like Melissa and Jeff did!

2021 Events Recap

7TH ANNUAL (VIRTUAL) CARE WALK – SATURDAY, MAY 29, 2021



CAP's **7th Annual CARE Walk** was a tremendous success, and we have all of you to thank! For the second virtual year, you stepped up and together we raised over **\$70,000** net! These proceeds will have a tremendous impact on the lives of cancer patients and families in our community. On behalf of our clients, volunteers, Board of Directors, planning committee, and staff, a heartfelt **thank you** to each and every one of you who made this possible. We were amazed by your response yet again, reinforcing what a generous community CAP is fortunate to be part of.

43RD ANNUAL GOLF CLASSIC – TUESDAY, AUGUST 10, 2021 AT DUNDAS VALLEY GOLF AND CURLING CLUB



We're so thankful to all who were able to join us at CAP's **43rd Annual Golf Classic** proudly presented by **Johnston Chrysler**. Despite having to limit the number of players once again, over **\$28,000** net was raised towards ensuring cancer patients and families continue receiving essential free services during this challenging time. Warmest **thank you** to all who contributed to the day!

THANK YOU TO THE MANY DONORS WHO SUPPORTED OUR 2021 CARE WALK AND GOLF CLASSIC!

2021 Virtual CARE Walk Donors

Ad Plus Promotions
Against the Grain Outdoors
Coco's Creatives
Craig Wallace
Domino's Pizza (Upper Gage Ave.)
Edward Jones
Fascination Flowers
FirstOntario Credit Union
FirstOntario Credit Union (1 James Street branch)
FirstOntario Credit Union (Ancaster branch)
FirstOntario Credit Union (Brant Street branch)
FirstOntario Credit Union (Dundas branch)
FirstOntario Credit Union (Dundurn branch)
FirstOntario Credit Union (Oakville branch)
FirstOntario Credit Union (Rymal Road branch)
FirstOntario Credit Union (South Hamilton Square branch)
FirstOntario Credit Union (Stoney Creek branch)
FirstOntario Credit Union (Upper Middle branch)

2021 Golf Classic Donors

2021 Golf Classic Committee Members
Alex Lolua of EPSCA
Aubrey Lasky
Baldasaro Contracting
Benemar Homes
Brownlow Partners
Committee Lottery Tree Donations
CWD Golf
Darling Ingredients
Dignity Memorial
Dr. Laura Adams Family Dentistry
Dundas Valley Golf and Curling Club
FirstOntario Credit Union (Ancaster branch)
FirstOntario Credit Union (Upper Sherman branch)
Flamborough Hills Golf Club
Gilbert's Big & Tall Men's Shop
Graham Russell of Taylormade Golf Canada
Harsco Environmental
Henley Financial & Wealth Management Inc.
Hess Millwork
Home Hardware (Fennell Ave. E)
Jackie Ashbaugh
Jill D. Murray
Johnston Chrysler
Len Varrasso
Lisa Owens

FirstOntario Credit Union (Upper Sherman branch)
Flamborough Hills Golf Club
Greenhorizons Sod Farms
Hamilton Professional Fire Fighters Association, Local 288
J Fazio Photography
Jonny Blonde
L.J. Barton Mechanical
Lori Ann Vandenbosch
Mabel's Labels
Maple Tree Farm
Megalomaniac Wines
Morison Insurance
National Tire Distributors
Restivo-Welch Family
The Denyes Family
Thundering Waters Golf Course
Zarky's Fine Foods

LiUNA Local 837
Marilyn & Paul Heimpel
McDonough Dental
McHugh Whitmore LLP
Megalomaniac Wines
Monthill Golf and Country Club
Morison Insurance
National Tire Distributors
Peter Abi-Rashed
PragmaTech Waste Solutions
Roma Bakery
Ross & McBride LLP
Sawmill Golf Course
Sergio Cacoilo
Shawn & Ed Brewing Co.
Smith's Funeral Home
Suzanne McIlveen
Terri Schnurr
The Designers Printing Inc.
The Greens at Renton
The Moderne
Tim Dickens
Tower Service Station
Turner Family Funeral Home
Vito Bommarito
Wealthsense Inc.

Welcome Greg



We are thrilled to welcome Greg Crossley to the CAP staff team! As our new Community Engagement Coordinator, his role

focuses on increasing awareness and usage of CAP's services within vulnerable Hamilton neighbourhoods. Focusing on areas which have been identified as presenting higher incidence of cancer diagnosis, Greg will work with community programs and groups to help better serve our city.

"As Community Engagement Coordinator, the best part of my day is speaking to community organizations and members about the FREE services CAP provides. It is a great feeling knowing you are a part of an organization that makes a major impact on the lives of people navigating the difficulty journey of cancer."

– Greg Crossley

Your WILL Power



We are delighted to share that CAP has partnered with **Will Power**, a national movement to educate Canadians on the

power they have to make a difference through their Wills.

Many donors believe that they can't support both their loved ones and their favourite cause with their Will. **The truth is, just a small percentage of your estate left to charity can have a big impact, while still leaving the majority for loved ones. Choosing to support your charity can also reduce and, in some cases, even eliminate the taxes to be paid. A win-win!**

Some donors think they need to be wealthy to make a gift to charity in their Will. Actually, no matter the size of your estate, you can be a part of this powerful movement for change. Wondering how your future gift would be used? Visit **cancerassist.ca** to check out the free resources and tools on the Will Power website and learn about the common myths surrounding gifts in Wills, potential tax benefits, and more.

If you have questions, please don't hesitate to contact **Debbie** at **905-383-9797 x100** or **dlogelbutler@cancerassist.ca**.

In Case You Missed It!



CAP hosted our second **Better Together Virtual Gala** presented by **Johnston Chrysler** on Thursday, November 18th,

2021 online. This essential fundraising event invites the community to come together virtually to raise critical funds to provide cancer patients and families with *help when it is needed most*.

To keep the community safe and healthy, we brought the event to you, to be enjoyed from the comfort of home with friends and loved ones. Guests tuned in for remarks and entertainment, bid on silent auction items, purchased mystery envelopes, learned about CAP's impact throughout the pandemic, and contributed to ensuring we can continue to be there for cancer patients during this challenging time.

If you missed the livestream event, visit cancerassist.ca where you can watch the show and even make a contribution towards the special appeal. A huge **thank you** to everyone who supported our largest signature fundraising event. It was night to remember!

New Podcasts Released Monthly!

Listen to **Dr. Bill Evans** and other cancer care specialists as they discuss a variety of practical cancer-related topics to help navigate prevention, treatment, and care. Latest episodes include topics of breast cancer detection and awareness, talking to children about cancer, and the importance of exercise in prevention and treatment of cancer.

Episodes can be accessed at cancerassist.ca or you can find it on **Apple**, **Google**, and **Spotify**. Instructions to listen on the go can also be found on our website.



Additional Ways to Give Back to CAP

A GIFT THAT SHINES IN MORE WAYS THAN ONE



As we enter the gift giving season, we want to remind you that we still have a limited supply of custom necklaces designed by glamjulz available in two styles pictured here. At only **\$25** each, they make an ideal stocking stuffer or a "just because" gift, and the best part is that proceeds support free

services for cancer patients in our community. Contact **Ashlee** at **905-383-9797 x107** or aleggett@cancerassist.ca to purchase yours today.

VIENI ESTATES WINE PROMOTION



We have partnered with Vieni Estates who will be donating a portion of sales back to CAP from purchases made until December 25th, 2021. The founder of Vieni Estates brings his passion for wine from Italy and combines it with his love for this distinctly Canadian wine region, and particularly the unique attributes of the rolling hills of the Vinemount Ridge. Be sure to visit cancerassist.ca and click on **Third Party Fundraisers** under the **Events** dropdown menu for more information.

GIVE & GROW RETURNS FOR 2022



We are proud to continue our partnership with BigYellowBag, a local company that delivers high quality garden products in a neat, clean bag straight to your door. As the ground thaws and you begin planning for your spring/summer gardens, BigYellowBag will **donate \$10**

to CAP for each bag purchased using our unique code below. As an added bonus, **YOU save \$5** on your BigYellowBag purchase! Visit BigYellowBag.com or call **855-424- 4224** and use code **"CAP22"** to receive an additional \$5 off any promotion and \$10 of every BigYellowBag of garden soil or mulch purchased will go to CAP.

Warmhearted Messages of Thanks



We received these letters from our client's grandchildren and we could not help but share them with you as a heartwarming reminder of how much your continued support is appreciated by all of us at CAP, but most importantly our clients and their families.

Thank you for driving my grandpa to all his appointments. My family and I really appreciate it. We know you guys are doing the best you can and taking the best care of my grandpa that you can! :) My grandpa is always my number 1 and always will be. I'm sure you guys are always crazy busy but can you always keep an eye on (him) please and thank you. Thank you for also helping him go up and not down ♡. You guys are one of the best cancer clinics out there. From what I've heard and saw you guys look very organized and planned out. I can't wait for (them) to say "(He) can ring the bell" meaning he beat his cancer. He has worked so hard to get threw all this, he's come so far with all this and we're all so proud of him. Again, thank you very much!

- Abby (14), granddaughter ♡

I would like to thank you for helping my Buba with his treatment. You are my Buba's life saver and I am very appreciative of all the energy that you give to my Buba.

from: Austin (12), grandson

