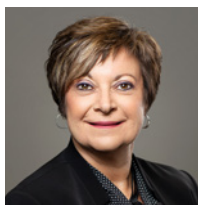




## MESSAGE FROM THE EXECUTIVE DIRECTOR:

# The Year Our World Changed and How CAP Responded



In March 2020, our world changed. The COVID-19 pandemic took us all by surprise and everyday routines and activities were suddenly halted.

COVID-19 did not stop cancer, but instead added to the challenges already faced by cancer patients and their families. With so many cancer treatments and visits being suspended, it was critical for CAP to continue to provide essential support, recognizing that it was important to keep the health of our vulnerable clients and volunteers top of mind. On March 16th, we closed our office doors but kept the equipment loan program running by appointment only to assist with hospital discharges and free up beds for expected COVID patients. The team then immediately got to work planning how we could deliver the rest of our services in a safe and contactless way.

We quickly pivoted and launched a new Drive-to-Deliver program that includes weekly contactless delivery of nutritional supplements and incontinence products, as well as prepared meal bags provided by our partner, Zarky's Fine Foods. Cancer patients had to reduce exposure by vigilantly practicing physical distancing, thereby reducing their ability to rely on family and friends for food, nutrition, and incontinence supports. Each week, teams of ten volunteers call clients to take their orders, and every Friday volunteer drivers deliver to our client's doorsteps. Since the program's inception on April 9th, over 1,800 calls have been made, providing 900 six-packs of Ensure, 700 packages of incontinence products, and 900 Zarky's food bags. We could not have launched this program without the generous support of Collyer Benson Capital, Hamilton Community Foundation, City of Hamilton, Leggat Auto Group, an anonymous community donor, and so many of you who donated towards our spring campaign. Thank you for reacting so quickly in this time of need.

Our equipment loan program has remained incredibly busy throughout the pandemic. Since March, we have loaned out over 1,000 individual pieces of equipment. We increased the number of free parking spots available by offering the spots at our office while closed to the public, and started registering new clients over the phone.

In September, the Drive & Ride program re-launched, but on a limited scale with reduced drivers due to the pandemic still looming. To assist with the increased transportation needs, one-time funding was secured from the United Way COVID-19 Emergency Community Support Fund

to lease a van that meets the requisite safety measures to provide appropriate distance and barriers between the driver and client. The CAP office also re-opened with shortened hours to accommodate personal appointments for equipment loans and donations, wig and bra fittings, and personal care pick ups.

The Cancer Assistance Program does not receive sustainable government funding. The mandated physical distancing has canceled most third-party events and caused us to recreate our signature events that we rely on to keep our doors open. The economic impact of these cancellations and reduced funding is stressful when we know that we must continue to serve the needs of cancer patients in our community.

With the knowledge that this current health crisis will likely last longer than any of us anticipate, this season we are asking for your assistance to help us keep our doors open and to continue to bring our essential services directly to our clients.

This year more than ever, we have realized the importance of taking care of each other. The generosity from our donors and the community has been so appreciated and has allowed us to continue to be true to our mission that was established over 26 years ago.

I am so proud of the confidence and support that the Board of Directors and volunteers have shown this year. I want to extend my personal thanks to Lou Cino, Jim Foreman, Wendy Kizlyk, Ashlee Leggett, Maria Rowley, Janice Shearer, Dusty Vacon, and Sandy Schwyer who have worked countless hours planning, implementing new programs, and raising funds to continue to provide the needed support for cancer patients and their families.

As 2020 comes to a close, and the uncertainty of what next year will hold is on all of our minds, may you find peace and comfort in knowing that the Cancer Assistance Program is here to provide **help when you really need it.**

Stay well and stay safe.

Sincerely,

Debbie Logel Butler

## Welcome Dusty

We are thrilled to welcome Dusty Vacon to the CAP staff team! As our new Administration and Development Coordinator, her role focuses on Board administration, processing donations and receipts, office and data management, as well as assisting with fund development and events. Dusty brings a breadth of experience from her many roles at Mohawk College spanned over 20 years. Please join us in welcoming Dusty to the team!

"As a breast cancer warrior myself, I am so thankful to be able to give back to the community and work with such an amazing organization." – Dusty Vacon



## Senior of the Year Award Winners

Congratulations to our two winners for this year's City of Hamilton Senior of the Year Awards! Dave Davey won the *Behind the Scenes* award, and Lee McKay won the *Mary Smithson Companion & Compassion* award. Both Dave and Lee have been involved for many years in the daily life of CAP, volunteering at the Drive Desk, in the Equipment Shop, and a variety of other big and small ways. We honour their commitment to our clients and feel thankful for their dedication and support, especially in the early years of CAP. This recognition is well deserved, and we are proud to have them as part of the CAP family!



## DONOR SPOTLIGHT

### It Takes a Village



A heartfelt thank you to the Villages of Glancaster campaign volunteers and residents. Despite the restrictions in place due to the pandemic, devoted volunteers led by coordinators Beverley McKee and Margaret Beauchamp, adapted their annual door-to-door campaign to raise much needed funds in a safe and contactless way. Instead of volunteers knocking on doors

to request support face to face, donation packages were prepared in advance, dropped in each mailbox, and collected afterwards to limit contact.

With a bit of creativity and ambition, they were able to raise over **\$10,000** – one of the most successful in the campaign's history! Since 1996, over \$160,000 has been raised by Villages of Glancaster 55+ residential community of approximately 700. These essential funds have touched the lives of so many who have come to rely on our services, and we are so grateful.

We would not be able to continue servicing our community without the support of generous donors like the Villages of Glancaster, especially during such a critical time. On behalf of all of us at the Cancer Assistance Program, please know how appreciative we are for your generosity and time. It makes all the difference in the lives of those we serve. Our hearts are full thanks to you!

## Volunteer Appreciation

As always, we are ever thankful for the efforts of our committed volunteers who continue to meet the needs of our clients every day. In a year when everything looks different, from client services to events, our volunteers have risen to the challenge and helped us to be creative and adaptable. We have virtual event committee meetings, volunteers calling clients from their own homes every week so that we can set up deliveries, and client services volunteers who've recently returned to the office, mastering a new practice of sanitizing and screening clients. Our drivers are on the road all week, maintaining a safe vehicle to transport our clients to their appointments, and we have shop volunteers sanitizing every piece of equipment coming in and out of the

shop. CAP could not fulfill its mission without the time, energy, and dedication of our volunteers and we are deeply grateful.

To join the incredible legacy of volunteerism at CAP, contact **Maria** at **905-383-9797 x102** or **mrowley@cancerassist.ca**.



## COMMUNITY ROOM

### In Grateful Appreciation to the Zarccone Family

We are honoured to present CAP's Community Room in grateful appreciation to the Zarccone Family, for their generous pledged gift that will help to support our clients for years to come. The Zarccone family has graciously supported the Cancer Assistance Program since moving into 555 Concession Street, and we are thrilled to name this community meeting space after them.

While we were not able to invite the community to celebrate this occasion, we were able to reveal the plaque to the Zarccone brothers, Tony and Jerry, to commemorate their support. The Zarccone family is committed to supporting CAP in serving cancer patients in our community, and we are so thankful for their ongoing support.



# 2020 Events Recap

## 6TH ANNUAL (VIRTUAL) CARE WALK – SATURDAY, MAY 23, 2020



Thank you for supporting CAP's first ever Virtual CARE Walk on May 23rd. With your help, we were able to surpass our goal, raising more than **\$60,000** (net)! Despite having to switch to a virtual format during a global pandemic, the community stepped up to make it the most successful CARE Walk yet, and we are completely blown away by the tremendous support received.

## 42ND ANNUAL GOLF CLASSIC – TUESDAY, SEPTEMBER 15, 2020 AT DUNDAS VALLEY GOLF AND CURLING CLUB



We are so grateful to all who supported our Annual Golf Classic on September 15th. Despite having to limit golfers and reformat the event, over **\$28,000** (net) was raised towards ensuring cancer patients and families continue receiving essential free services during this challenging time. With the uncertainty around whether or not we would even be able to host the tournament this year, we are thrilled with the results and thankful to everyone who made it possible.

## Cancer Assist Show

Listen to Dr. Bill Evans and other cancer care specialists as they discuss a variety of practical cancer-related topics to help navigate prevention, treatment, and care.

New episodes have been recorded and released throughout the pandemic and feature a variety of topics including cancer care through COVID-19 and its impact on surgery, nutrition, the emotions of cancer, and so much more.

Access episodes anytime, anywhere at [cancerassist.ca](http://cancerassist.ca) or find it on **Apple**, **Google** and **Spotify**.



# Thank You for Giving & Growing

The response to our BigYellowBag fundraiser in partnership with Greenhorizons Sod Farms was a huge success! Over **228** bags of soil and mulch was purchased using our special promo code and CAP received an incredible donation of **\$2,280**!

Thanks to the great response, we have partnered again for next year's campaign which will run from the end of March until the end of June 2021.

Visit [BigYellowBag.com](http://BigYellowBag.com) or call **855-424-4224** and use code **"CAP21"** to receive an additional \$5 off any promotion and \$10 of every BigYellowBag of garden soil or mulch purchased will go to CAP!



## THANK YOU TO THE MANY DONORS WHO SUPPORTED OUR 2020 CARE WALK AND GOLF CLASSIC!

### 2020 Virtual CARE Walk Donors

Ad Plus Promotions  
Domino's Pizza (Upper Gage Ave.)  
Edward Jones  
FirstOntario Credit Union  
FirstOntario Credit Union (Ancaster branch)  
FirstOntario Credit Union (Dundurn branch)  
FirstOntario Credit Union (Lime Ridge Mall branch)  
FirstOntario Credit Union (North Oakville branch)  
FirstOntario Credit Union (Rymal Road branch)  
FirstOntario Credit Union (South Hamilton Square branch)  
FirstOntario Credit Union (Upper Sherman branch)  
Hamilton Bulldogs  
Hamilton Professional Fire Fighters Association Local 288  
Jim Barton  
L.J. Barton Mechanical  
Lisa & Jeff Owens  
Mabels Labels  
Maple Tree Farm  
Morison Insurance  
Office of the Mayor - Fred Eisenberger  
The Millionaire's Daughter

### 2020 Golf Classic Donors

2020 Golf Classic Committee Members  
Alex Lolua of EPSCA  
Anselmo Guevarra  
Baldasaro Contracting  
Benemar Homes  
Bob Siegel  
Dave Kay of Golf Canada  
Dignity Memorial  
Dundas Valley Golf and Curling Club  
Durisol International Corp.  
Earl Anderson  
FirstOntario Credit Union  
FirstOntario Credit Union (Ancaster branch)  
FirstOntario Credit Union (Brant Street branch)  
FirstOntario Credit Union (North Oakville branch)  
FirstOntario Credit Union (Oakville branch)  
FirstOntario Credit Union (Rymal Road branch)  
FirstOntario Credit Union (South Hamilton Square branch)  
FirstOntario Credit Union (Upper Sherman branch)  
G. Walker Real Estate  
Gary Magwood  
Greenhorizons Sod Farms  
Hess Millwork  
Home Hardware (Fennell Ave. E)  
Jackie Ashbaugh  
Jill Murray  
Jim Hooker

Johnston Chrysler  
Lisa Owens  
LiUNA Local 837  
M.A. Clark & Sons Funeral Home  
Mark Maguire of PUMA Canada  
McHugh Whitmore  
Mike Fortier  
MontHill Golf and Country Club  
Morison Insurance  
National Tire Distributors  
Paul & Marilyn Heimpel  
Peter & Ester Santos  
Peter Abi-Rashed  
PX Dermody Funeral Home  
RBC Golf  
Richard Hosking  
Romy & Hedy Anastasio  
Rothsay, A Division of Darling International Canada Inc.  
Russell Morreale  
Sergio Cacoiolo  
St. John Henry Newman Catholic Secondary School  
Stan Tick  
Strauss Men's Wear (CF Lime Ridge)  
Sue McIlveen  
The Designers Printing Inc.  
Turner Family Funeral Home

## Third Party Fundraisers

Since CAP does not receive sustainable government funding and relies on the generous support of our community, third party fundraising events have played an increasingly important role in generating revenue over the years.

Most of our annual third party fundraisers have been canceled or put on hold until further notice as a result of the pandemic and restrictions placed on gatherings. There are still creative ways to raise funds for CAP including collecting donations in lieu of birthday gifts or celebrations, hosting a virtual concert, paint night or fitness class, running a bottle drive, or getting your friends and family on board to consider a group donation this holiday season.

You can view our Third Party Fundraising guide and application at [cancerassist.ca](http://cancerassist.ca) by clicking on Third Party Fundraisers under the Events dropdown menu. Reach out to **Ashlee** at **905-383-9797 x107** or [aleggett@cancerassist.ca](mailto:aleggett@cancerassist.ca) to share your fundraising ideas!



## In Case You Missed It!



CAP hosted our first ever **Virtual Gala: There's No Place Like Home** presented by Johnston Chrysler on Thursday, November 12th, 2020 from 7:00 – 8:00 pm online. This essential fundraising event invited the community to come together *virtually* to raise

critical funds to provide cancer patients and families with help when it is needed most.

To keep the community safe and healthy, we brought the event to you, to be enjoyed from the comfort of home with friends and loved ones. Guests tuned in for remarks and entertainment, bid on silent auction items, purchased mystery envelopes, learned about how CAP responded throughout the pandemic, and contributed to ensuring we can continue to be there for cancer patients during this challenging time.

If you missed the live stream event, visit [cancerassist.ca](http://cancerassist.ca) where you can watch the show and even make a contribution towards the special appeal. A huge thank you to everyone who supported this new format and helped make it a success!

## Limited Edition Necklaces Available



After the tremendous response to our 25th Anniversary bracelets designed by *glamjulz* last year, we are excited to offer these complementary necklaces in two styles at only **\$25** each. They are available while supplies last, and make for perfect gifts, stocking stuffers, or to simply add to your own jewelry collection.





Contact **Ashlee** at **905-383-9797 x107** or [aleggett@cancerassist.ca](mailto:aleggett@cancerassist.ca) to purchase yours today.



## Thank You for Your Support of Drive-to-Deliver!

On behalf of our clients, Board of Directors, volunteers and staff, we want to thank YOU, our community, for helping us to launch our new Drive-to-Deliver program in response to the pandemic. This critical program includes weekly contactless delivery of nutritional supplements and incontinence products, as well as prepared meal bags provided by our partner, Zarky's Fine Foods.

Since the program began in April, here's a summary of what your support has provided for cancer patients and families in our community. We hope to continue providing this program to ensure the safety of our clients and volunteers. Thank you for making this possible!

-  **Over 1,800 calls have been made to clients**
-  **Delivered over 900 six-packs of Ensure**
-  **Delivered over 700 packages of incontinence products**
-  **Delivered over 900 Zarky's food bags**