

CARE walk



WHO ARE YOU WALKING FOR?

SATURDAY, MAY 23, 2020

Bayfront Park

REGISTRATION - 9:00 a.m.

5KM WALK, RUN OR ROLL - 10:00 a.m.

COST - \$20/adult (under 18 are free)

Entertainment • Lunch • Activities

**ACCESSIBLE
FOR ALL!**



REGISTER AT WWW.CANCERASSIST.CA!



**Cancer Assistance
PROGRAM**

WHY YOUR SUPPORT MATTERS

The Cancer Assistance Program (CAP) is a community-based, not-for-profit organization led by a team of staff and volunteers, offering **FREE** services to ease the physical, emotional and economic impact for all those in our community affected by cancer. CAP has been supporting cancer patients and their families for over 25 years with practical and essential services that help cancer patients live at home while receiving treatment.

Services provided include **transportation** to and from cancer-related medical appointments, access to **parking** for appointments taking place at the Juravinski Cancer Centre and Hospital, home health **equipment** loans and **personal care and comfort items** – wigs and head coverings, nutritional supplements, mastectomy garments and incontinence products. Supports continue for as long as individuals require them. In 2019, CAP:

- Registered **1,134** new clients;
- Provided **11,053** rides to and from cancer-related medical appointments;
- Provided parking for **2,327** appointments taking place at the Juravinski Cancer Centre and Hospital;
- Loaned out **3,022** home health equipment items, and;
- Issued **2,729** packages of incontinence products and **3,196** six-packs of nutritional supplements.

With **no sustainable government support**, CAP is faced with the challenge each year of raising more funds to meet our community's demand and **we cannot do it alone**. CAP relies greatly on the generous support of community and proceeds raised from signature events held throughout the year. We are also dependent on our incredible team of volunteers who are the front lines of the organization, providing direct service to our clients.

Over the last year, approximately 150 volunteers contributed **21,077** hours of their time delivering services and/or engaging in fundraising activities.

CAP's newest and fastest growing signature fundraiser is its annual CARE Walk - **Creating Access and REmoving** barriers to cancer care. In its 6th year, this event will take place on **Saturday, May 23rd, 2020 at Bayfront Park**. Whether you choose to walk, run or roll, this day includes fun activities for the whole family to enjoy (dogs included). We would be honoured if you would consider sponsoring this high-profile event and essential fundraiser. If you are unable to sponsor this year's CARE Walk, please consider joining us at Bayfront Park as a participant, sponsoring a walker or donating a prize for our raffle. You can feel great knowing that funds raised stay right here in our community impacting friends, family, neighbours and coworkers directly.

Please take a moment to review the sponsorship opportunities below and feel free to contact **Ashlee Leggett** directly for more information at: **905-383-9797 x107** or aleggett@cancerassist.ca.

With your support, we can continue our legacy of providing help when it is needed most.



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR
\$5,000

- Prominent logo placement on all print, web and signage materials
- Mentioned in radio & print ads
- Social media posts leading up to and on event day
- Opportunity to lead walk and address guests
- Opportunity to set up booth/display
- Recognition in Annual Report, newsletters and website

REGISTRATION SPONSOR
\$2,500

- Logo placement on web and signage materials
- Social media posts leading up to and on event day
- Prominent signage in registration area
- Opportunity to set up booth/display
- Recognition in Annual Report, newsletters and website

ENTERTAINMENT SPONSOR
\$2,000

- Logo placement on web and signage materials
- Social media posts leading up to and on event day
- Prominent signage in entertainment area
- Opportunity to set up booth/display
- Recognition in Annual Report, newsletters and website

LUNCH SPONSOR
\$2,000

- Logo placement on web and signage materials
- Social media posts leading up to and on event day
- Prominent signage in lunch area
- Opportunity to set up booth/display
- Recognition in Annual Report, newsletters and website

BREAKFAST SPONSOR
\$1,000

- Logo placement on web and signage materials
- Social media posts leading up to and on event day
- Prominent signage in breakfast area
- Opportunity to set up booth/display
- Recognition in Annual Report, newsletters and website

HYDRATION STATION SPONSOR
\$1,000

- Logo placement on web and signage materials
- Social media posts leading up to and on event day
- Prominent signage in hydration area
- Opportunity to set up booth/display
- Recognition in Annual Report, newsletters and website

WHY I CARE BIB SPONSOR
\$750

- Logo placement on participant bibs
- Opportunity to set up booth/display
- Recognition in Annual Report, newsletters and website

ROUTE MARKER SPONSOR
\$250

- Prominent signage at point along walk route
- Opportunity to distribute items to walkers
- Recognition in Annual Report, newsletters and website

RAFFLE DONATION OR CASH DONATION

Charitable tax receipt for fair market value of donation or full amount of cash gift



REGISTRATION FORM

Business Name:

Name:

Address:

City: Province: Postal Code:

Phone: Email:

SPONSORSHIP *(sponsorships do not qualify for tax receipts)*

- Presenting Sponsor - \$5,000
- Registration Sponsor - \$2,500
- Entertainment Sponsor - \$2,000
- Lunch Sponsor - \$2,000
- Breakfast Sponsor - \$1,000
- Hydration Station Sponsor - \$1,000
- Why I Care Bib Sponsor - \$750
- Route Marker Sponsor - \$250

WALKER REGISTRATION *(also available online at www.cancerassist.ca)*

Number of Walkers: @ \$20 each for adults 18+ *(those under 18 are free)*

1. Name: I am 18 years or older

Address:

City: Province: Postal Code:

Phone: Email:

2. Name: I am 18 years or older

Address:

City: Province: Postal Code:

Phone: Email:

3. Name: I am 18 years or older

Address:

City: Province: Postal Code:

Phone: Email:

I would like to donate an item for the **RAFFLE:** Value \$:

Can't attend? Please consider a one-time **DONATION:** \$ Please issue a tax receipt

PAYMENT

Total Payment of \$ by: Cheque payable to Cancer Assistance Program VISA MC

Name on Card: Card Number:

Expiry Date: / CSV Number: Signature:

To pay, please contact Ashlee at 905.383.9797 x107 OR send form by email to: aleggett@cancerassist.ca
OR send form by mail to: Cancer Assistance Program, 555 Concession St., Hamilton, ON L8V 1A8.